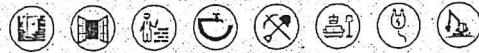


Under High Patronage of His Majesty King Mohammed VI, may God assist him



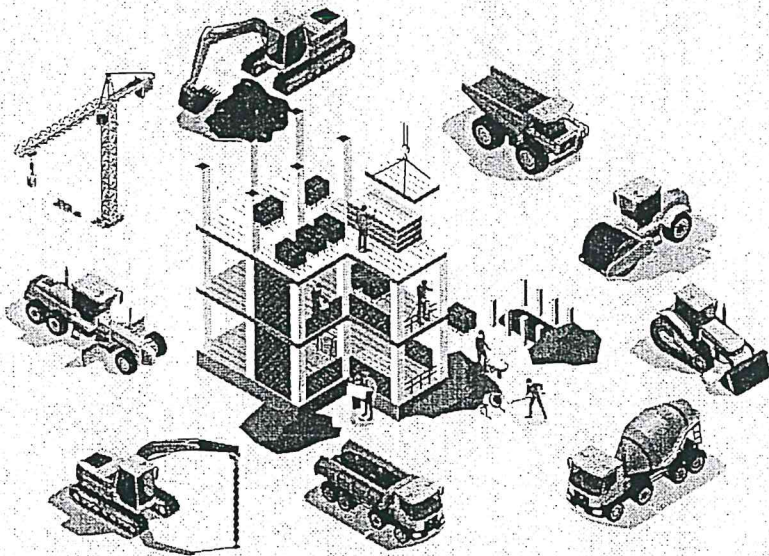
International Trade Fair
for **Building**
and Public Works



06-10

December 2023

Exhibition Park
MOHAMMEDVI-El Jadida



Under the theme
Water and energy
conservation on construction
sites

<p>Organizer</p>	<p>Co Organizer</p>	<p>Institutional Partners</p>	<p>Delegated Organizer</p>
<p>Partners</p>		<p>Press Partners</p>	

For more information do not hesitate to contact us at
+212 688 500 500 - btpexpo@urbacom.net

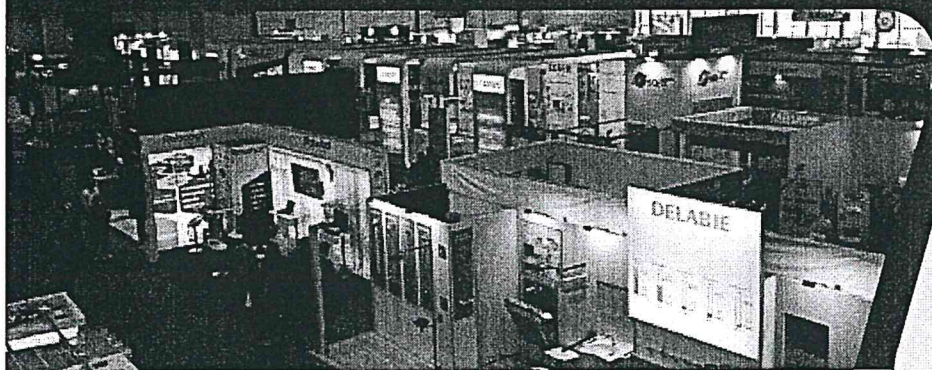
www.btp-expo.ma

BTP Expo Presentation

BTP Expo is a professional trade fair dedicated to the construction and public works sectors. It brings together leading local and international exhibitors, as well as industry professionals and decision-makers, to exchange ideas on the latest trends and innovations in the industry. Taking place from December 6th to 10th, 2023, at the Mohammed VI Exhibition Park in El Jadida, the exhibition will showcase a wide variety of sectors, ranging from construction to finishing works, including building materials and tools, electrical equipment and integrated systems, machinery and vehicles, IT, and services. Exhibitors will present their latest innovations, new products and services, as well as their solutions to address current economic, environmental, and social challenges.

This 6th edition is organized by the National Federation of Building and Public Works (FNBTP), in collaboration with the Association of BTP Equipment Importers (AIM BTP). It is supported by prominent institutional partners such as the Ministry of Equipment and Water, and the Ministry of National Territory Planning, Urbanism, Housing, and City Policy. BTP Expo is a large-scale event, occupying an exhibition area of over 20,000 m² and hosting more than 300 exhibitors from different countries. The exhibition also aims to attract over 100,000 visitors, including industry professionals and the general public.

In conclusion, BTP Expo is a major event in the construction industry in Morocco, offering a unique opportunity to discover the latest innovations and meet industry experts.

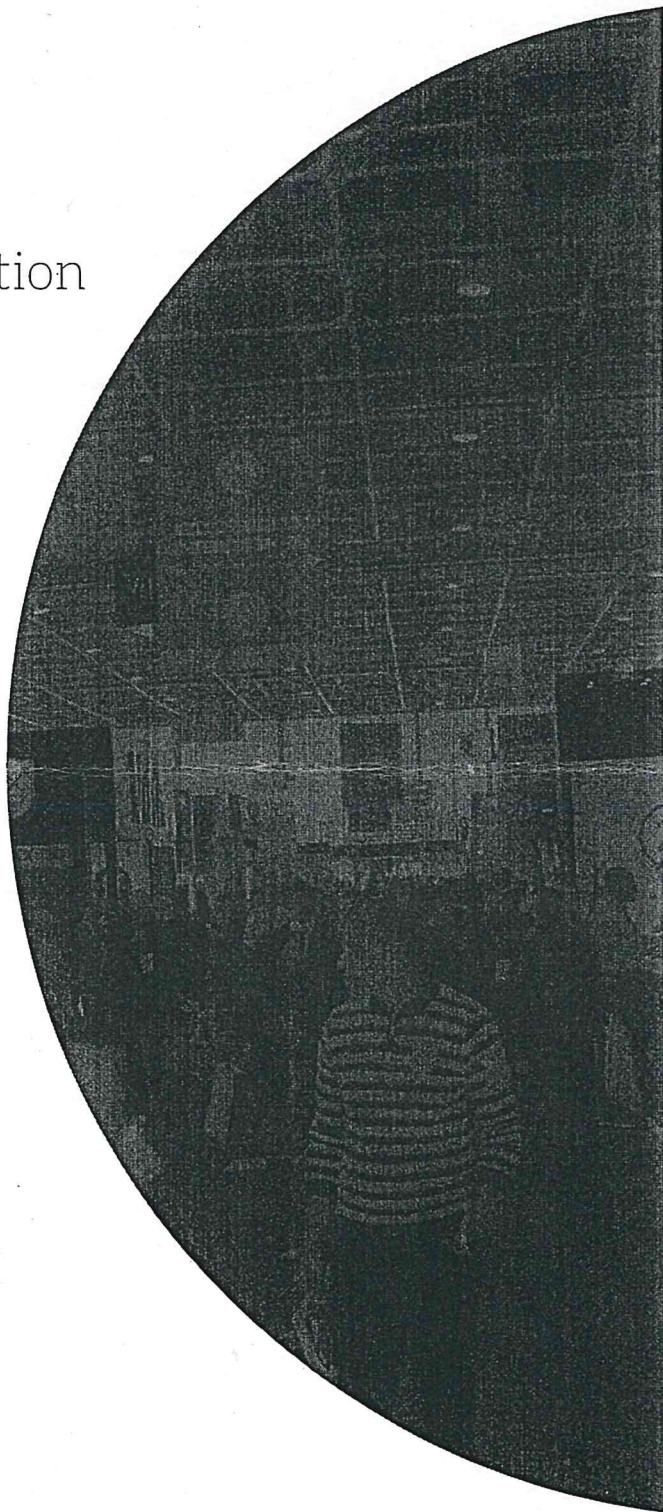


BTP EXPO Forum Presentation

The BTP Expo Forum is one of the highlights of BTP Expo, one of the largest exhibitions dedicated to the construction and public works sector in Africa. This year, the 6th edition of the exhibition will focus on the theme «Water and Energy Conservation in Construction Sites,» and the BTP Forum will be entirely dedicated to this topic. The BTP Forum is a must-attend event for professionals in the industry who wish to deepen their knowledge, exchange ideas on the latest trends and innovations, and expand their professional network.

The forum features conferences, workshops, and demonstrations led by industry experts, representatives from public institutions, business leaders, and academics. The conferences will provide participants with insights into current and future challenges related to water and energy conservation in construction sites, as well as the solutions and innovations developed to address these challenges. The workshops offer participants the opportunity to work in groups on specific issues and share their experiences and best practices. Finally, the demonstrations will showcase the latest technologies and equipment dedicated to water and energy conservation in construction sites.

The BTP Forum aims to be enriching and stimulating, allowing participants to enhance their skills, discover the latest innovations, and meet professionals from around the world. It provides a platform for learning, collaboration, and networking, where industry stakeholders can come together to discuss and shape the future of sustainable practices in the construction and public works sector.



Organizer Presentation

FNBTP

The National Federation of Building and Public Works (FNBTP) was founded on March 21, 1981. It currently has 2,000 members representing all sizes of companies, all trades, and all regions. However, all companies in the construction sector identify with the actions of FNBTP.

The federation is represented in various regions through regional offices in Tanger, Kenitra, Fes, Meknes, Rabat, Oujda, Settat, Beni Mellal, Marrakech, Agadir, and the Saharan provinces. The federation is governed by a 43-member Board of Directors representing the trades (Sectorial Associations) and the regions (Regional Offices), as well as a president.

Missions

- Organize, defend, and represent companies
- Improve the legislative, regulatory, and administrative environment of the sector
- Advocate and promote the values of ethics and performance quality
- Encourage professional training tailored to the needs of companies
- Promote partnerships and collaborations between companies in Morocco and abroad
- Disseminate legal, technical, and economic information
- Promote the export of National Enterprises

FNBTP in Numbers

5 000
Organized
Companies

2 000
Direct
Members

10
Regional
Offices across
Morocco

12
Commissions

Co-Organizer Presentation

AIM BTP

The Association of BTP Equipment Importers (AIM BTP) was established in 2009. It brings together a group of structured companies that import and market all types of machinery and equipment for construction companies.

AIM BTP aims to defend the interests of actors and operators in the BTP sector and contribute to the improvement of quality and safety on various construction sites in the Kingdom. AIM BTP is a member of the CGEM (General Confederation of Moroccan Enterprises) and has a seat on the board of directors of the National Federation of Building and Public Works (FNBTP).

Missions

- Contribute to the definitive regulation of the importation of used BTP equipment and the reduction of the informal sector in Morocco
- Strengthen major actors in the BTP sector with a long-term presence in Morocco
 - Establish support services for equipment upgrading
 - Support the development of SMEs in the sector
 - Maintain a presence with various economic operators to address company grievances and meet their needs
 - Contribute to the training and professionalization of the sector
 - Conduct studies to identify issues affecting the BTP sector and propose concrete solutions to its needs.

Technical Sheet

Denomination : BTP Expo & Forum of BTP

Periodicity : Biennale

Édition : Sixieme

Next edition : Du 06 au 10 Décembre 2023

Location : Parc d'Exposition MOHAMMED VI - El Jadida - Maroc

thème : Économie de l'eau et de l'énergie dans les chantiers du BTP

Organizer

• The National Federation of Building and Public Works -FNBTP

Co-organizer

• Association of Importers of Construction Materials - AIM BTP

Delegate organizer

• URBACOM - Communication and Event Consulting Agency

Partners

- General Confederation of Moroccan Enterprises - CGEM
- The Federation of Construction Materiel Industries - FMC
- The National Order of Architects Council - CNOA
- The National Order of Topographic Engineers - ONIGT

Exhibitor target

- Manufacturers importers and distributors of construction and civil engineering machinery
- Building materials and equipment companies
- Quarry operators
- Construction equipment suppliers
- Manufacturers, producers, manufacturers of materials and equipment for building and public works
- Suppliers of site tools or other equipment

Institutional partners

- Ministry of Public Works and Water
- Ministry of National Land Management, Urban Planning, Housing and Urban Policy

Targeted visitors

- Architects, Urban Planners, Landscapers
- Investors, Real Estate Developers
- Programmers, Engineers
- Finishing trades
- Building technology specialists
- Professional contractors and manufacturers
- Importers and distributors of building products and materials
- Public and private contractors
- Researchers, Professors, Students (Schools and specialized institutes)
- Topographers
- Administrators, Professional Associations
- Building contractors and public works
- Purchasing prescribers
- Industrial building materials
- Design and engineering offices
- Press and media

HISTORY

BTP Expo & Forum of BTP

2017

5^e Edition

From 27 to 30 November 2017
Theme : National construction company,
an African vocation / Let us strengthen our
companies to better serve Africa
Participants : 238 exhibitors
Visitors : 39 000

2023

6^e Edition

From 06 to 10 December 2023
Theme : Water and energy conservation on
construction sites
Participants :
Visitors :

2008

3^e Edition

From 21 to 24 Mai 2008
Theme : BTP, opportunities and constraints
of the present, issues and challenges of the future
Participants : 300 exhibitors
Visitors : 50 000

2010

4^e Edition

From 26 to 30 May 2010
Theme : The BTP company, the engine of growth
Participants : 350 exhibitors
Visitors : 60 000

2003


1^e Edition

From 25 to 29 June 2003
Theme : Sand and the environment : Alternative
solutions
Participants : 150 exhibitors
Visitors : 15 000

2006

2^e Edition

From 22 to 25 June 2006
Theme : BTP, a booming sector
Participants : 200 exhibitors
Visitors : 25 000



Sectors of Activity



Institutionals & Clients

Institutionals & Clients represent public and private entities that finance and commission construction and public works projects. This includes local authorities, ministries, federations, development agencies, private companies, etc. This sector is an essential link in the production chain in the construction and public works field, as it determines the needs and budgets allocated to construction projects.



Construction Companies

Construction companies are the key actors involved in implementing construction and public works projects. They carry out various tasks related to construction, including building erection, infrastructure development, and project management.



Carpentry & Closure

The Carpentry & Closure sector comprises all the actors who manufacture and market solutions for doors, windows, shutters, gates, fences, stairs, etc. These products are essential for the security, thermal and sound insulation, functionality, and aesthetics of buildings and living spaces.



Civil Engineering

The Civil Engineering sector encompasses all the works related to the structure and stability of a building or structure. It includes foundation work, wall construction, carpentry, roofing, etc. Civil engineering is a crucial stage in the construction of a building as it ensures its strength and stability.



Building Materials and Tools

The Building Materials and Tools sector brings together all the equipment, machinery, tools, and supplies necessary for construction and building development.

Sectors of Activity

Sanitary, HVAC, Finishing, and Coating

The Sanitary, HVAC, Finishing, and Coating sector gathers the actors who provide equipment and solutions for sanitary installations, HVAC systems, finishing touches, and coatings in buildings and public works. This includes plumbing equipment, air conditioning systems, flooring and wall coverings, interior joinery, etc. This sector is essential for the comfort and well-being of building occupants, providing functional, aesthetic, and durable installations.



Electrical Equipment and Integrated Systems

The Electrical Equipment and Integrated Systems sector encompasses all the electrical equipment and systems used in buildings and structures. This includes electrical distribution equipment, lighting systems, heating, ventilation, air conditioning (HVAC) systems, security and access control systems, communication systems, etc. This sector is constantly evolving, with the introduction of new technologies and intelligent management systems to optimize energy efficiency and user comfort.



Decoration, Urban Development

The Decoration and Urban Development sector brings together actors who offer solutions and products for the decoration and development of public and private spaces. This includes urban furniture, flooring, lighting fixtures, decorative objects, etc. This sector is essential for the aesthetics and comfort of living spaces, providing creative, functional, and suitable solutions for different uses.



Construction Machinery and Equipment

This sector includes actors who design, manufacture, and market equipment and machinery for construction and public works. This includes construction machinery, utility vehicles, lifting tools, earthmoving equipment, etc. This sector is essential for the efficiency and productivity of construction sites, providing quality equipment adapted to different phases of work.

Practical Information

- DATES & OPENING HOURS



Wednesday,	December 6	9:00 AM - 7:30 PM
Thursday,	December 7	9:00 AM - 7:30 PM
Friday,	December 8	9:00 AM - 7:30 PM
Saturday	December 9	9:00 AM - 7:30 PM
Sunday	December 10	9:00 AM - 7:30 PM

- VENUE



MOHAMMED VI EXHIBITION PARK

Address: Route Nationale 1 towards Azemmour Casablanca-Settat Region, 24000 - ELJADIDA

- ADMISSION



Admission is free throughout the 5-day exhibition.

However, access to the trade show will require the presentation of a downloadable electronic badge from the website or at the reception, a duly completed invitation, or a professional business card.

Infos Pratiques

HOW TO COME ?

- ACCESS AND TRANSPORT

Located in the heart of the Mazagan Urban Pole, the Mohammed VI Exhibition Center is effectively served and strategically connected to other cities of the Kingdom of Morocco.



By train* :

An easy access from Azemmour Mohammed VI Exhibition Center Station.
*The national railway Office, as a transport and logistics partner of the International Building Exhibition, offers all visitors and exhibitors a 50% reduction on board all trains coming from or going to the Azemmour Mohammed VI Exhibition Center Station during the exhibition period.



By car* :

Quick to access via the Casablanca - El Jadida Highway (Azemmour exit) or access via the Azemmour - El Jadida national road.

* Journey from Casablanca by car : 50 minutes.

« In order to support the ecological transition, we invite our visitors to favor carpooling »



By BTP Expo Shuttles :

Shuttles will be available and free of charge to the visitors of the Exhibition Center to or from Casablanca

*Pick-up points will be confirmed at a later date



By plane :

The park is located just 1 hour drive from the aeroport Mohammed V.



Accommodation :

Exhibitors and visitors have a multitude of choices for staying near the park. The city of El Jadida offers a varied choice of hotels whose prices can adapt to all budgets.



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Organizer



Co Organizer



Institutional Partners



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Partners



Press Partners



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