

دائرة الأراضي والأملاك
Land Department



THE GLOBAL REAL ESTATE MARKETPLACE

27 -29 FEBRUARY 2024 | DUBAI WORLD TRADE CENTRE, UAE

IPS MASTER PROGRAM 2024
HALLS 7 & 8, DWTC



www.ipscongress.com



FEBRUARY 26, 2024 – MONDAY

EXHIBITION BUILD UP DAY



BUILD UP DAY | 26 FEBRUARY 2024

15:00 – 18:00



Build-up for customized stands

17:00 – 20:00



Collection of Exhibitor Badge

Organizers Office 8.1

00:01 – 23:00



Access to Shell Scheme Stands

All personnel are required to wear safety vest before entering the halls.



IPS CONFERENCE & ACTIVITIES

DAY 01 | TUESDAY



DAY 01 | 27 FEBRUARY 2024

CONFERENCE ROOM

09:00 – 18:00	<p>Visitor Registration</p>		
<p>10:00 Halls 7 & 8</p>	<p>Day 1: Exhibition Opening</p>		
11:00 – 11:05	<p>MC: Opening Remarks</p>		
11:05 – 11:30	<p>Fireside Chat: <i>2024 Real Estate in Dubai, Figures & Facts</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Michael Waters <i>Associate Professor</i> Heriot-Watt University <p>Panelist:</p> <ul style="list-style-type: none"> • H.E. Marwan Bin Ghalita <i>Director General</i> Dubai Land Department 		
11:30 – 12:30	<p>Panel Discussion: <i>Housing Affordability and Growing Interest Rates: A Growing Challenge for Real Estate</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> • Manika Dhama <i>Director of Real Estate</i> Deloitte <p>Panelists:</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> • Ismail Al Hammadi <i>CEO</i> (Al Ruwad Real Estate) • Abdelbasset Betraoui <i>CEO</i> (Land Sterling) • Farook Mahmood <i>World President 2017-2018</i> (FIABCI) </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> • Richard Waind <i>CEO</i> (Betterhomes) • Farook Syed <i>CEO</i> (Springfield Properties) </td> </tr> </table>	<ul style="list-style-type: none"> • Ismail Al Hammadi <i>CEO</i> (Al Ruwad Real Estate) • Abdelbasset Betraoui <i>CEO</i> (Land Sterling) • Farook Mahmood <i>World President 2017-2018</i> (FIABCI) 	<ul style="list-style-type: none"> • Richard Waind <i>CEO</i> (Betterhomes) • Farook Syed <i>CEO</i> (Springfield Properties)
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DAY 01 | 27 FEBRUARY 2024**CONFERENCE ROOM**

12:30 – 12:45

MOU Signing:*IPS Congress 2024 Official MoU Signing Ceremony***Panelists:**

- **Victoria Sakurova**
Executive Board Member – GNARE
(Georgia)
- **Gabriela Schneir**
National Vice President
(Asociación de Mujeres Profesionales Inmobiliarias - AMPSI)
- **Vanessa De Souza**
President
(FIABCI India)
- **Joes van de Wouw**
President
(FIABCI Belgium)
- **Mahmoud AlTamimi**
General Manager
(DigitMe)
- **Jasem Al Hosani**
Operations Lead
(ThinkProp)

12:45 – 13:00

IPS 2024 Talks:*Real Estate Development and Enhancing Health and Well Being***Speaker:****Tekha Salim***Vice President & Head of MENA Region*
(International WELL Building Institute - IWBI)

13:00 – 13:15

Presentation:*Real Estate Investment in Türkiye – By Istanbul Chamber of Commerce***Speaker:**

- **Cemil Hakan KILIÇ**
PhD. ICOC Advisor
(Istanbul Chamber of Commerce)

13:15 – 14:00

Networking Break

DAY 01 | 27 FEBRUARY 2024

CONFERENCE ROOM

14:00 – 15:00

Panel Discussion:

The Effect of the Supply Chain Setbacks on the Real Estate Sector

Modertor:

- **Sameer Lakhani**
Managing Director
(Global Capital Partners)

Panelists:

- **Iseeb Rahman**
Group CEO
(Sherwoods International Property)
- **Vanessa De Souza**
President
(FIABCI-India)
- **Behnam Bargh**
Managing Director
CRC (Commercial Real Estate
Consultants)
- **Saleem Karsaz**
Group CEOT
(Aeon & Trisl Real Estate Group)
- **Fadi Massouh**
Chief Executive Officer
Ai Real Estate Consultancy)

15:00 – 15:15

Presentation:

Real Estate Investment in Georgia: By Georgian National Association of Real Estate (GNARE)

Speaker:

- **Victoria Sakurova**
Executive Board Member
(Executive Board Member)

15:15 – 15:45

Interview:

Real Estate Tech-Startups: Role Models from the Region

Interviewer:

- **Samit Sheth**
Director
(Technology and Digital – JLL)

Interviewee:

- **Imad Eddine Oubiri**
Director
(AIM Global International Strategist)

DAY 01 | 27 FEBRUARY 2024

CONFERENCE ROOM

15:45 – 16:30

Panel Discussion:

Architectural Insight: Designing for Future Real Estate Trends

Moderator:

- **Dr. Bhakti More**
Chairperson & Professor
(School of Design & Architecture – Manipal Academy of Higher Education, Dubai)

Panelists:

- **Dr. Singh Intrachooto**
Chief Sustainnovation Officer
(Research & Innovation for Sustainability Center (RISC) – MQDC)
- **Ali Hammoud**
Senior Property Consultant and Investment Advisor
(Driven Properties)
- **Alina Valcarce**
Founder and Design Director
(Valcarce Architects)

16:30 – 17:00

Fireside Chat:

Con-Tech and Real Estate Industry: A New Emerging Economy

Moderator:

- **Eliyahu Rapaport**
Founder
(Global Construction Tech)

Panelist:

- **Scott Sinclair**
Head of Operations
(Itihad Community Management)

17:00

Closing: Day 1 Conference

18:00

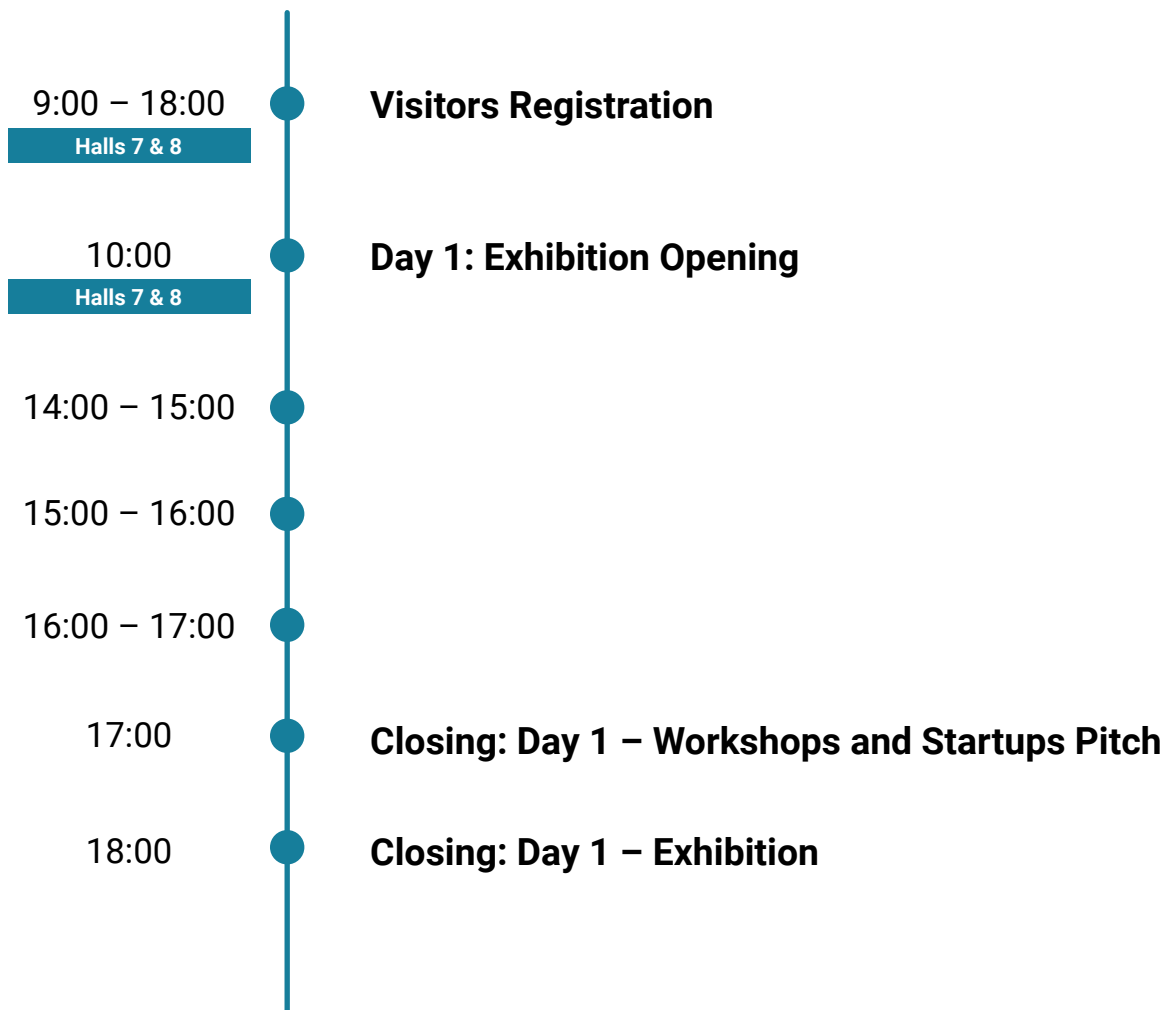
Closing: Day 1 Exhibition

20:00 – 22:00

Gala Dinner

DAY 01 | 27 FEBRUARY 2024

IPS ACTIVITIES STAGE





IPS CONFERENCE & ACTIVITIES

DAY 02 | WEDNESDAY



DAY 02 | 28 FEBRUARY 2024

CONFERENCE ROOM

09:00 – 18:00

Visitor Registration

10:00

Halls 7 & 8

Day 2: Exhibition Opening

10:30 – 10:35

MC: Opening Remarks

10:35 – 10:45

Influencer Spotlight:

The Booming of Dubai Real Estate Market

Speaker:

- **Tahir Majithia**
'The Property Alchemist' – Managing Partner
(Prime Capital Dubai)

10:45 – 11:45

Panel Discussion:

Digitalizing Real Estate: The Future of Investment in Property Technology

Moderator:

- **Silvia Eldawi**
Founder
(PROPOLOGI)

Panelists:

- **Dr. Nour El Deen El Serougy**
'The Eagle of Real Estate' – CEO
(HRE Properties Egypt)
- **Fateh Al-Msaddi**
COO
(fäm Properties)
- **Dr. Karndee Leopairote**
Chief Foresight and Digital Assets Officer
– FutureTales Lab
(MQDC)
- **Youcef Betraoui**
Board Member
(Belsons Technologies)
Chairman & Founder
(Land Sterling)
- **Emanuel Erdem**
Co-CEO & Co-Founder
(Virtuelle)

DAY 02 | 28 FEBRUARY 2024

CONFERENCE ROOM

11:45 – 12:15

Fireside Chat:

The Investments of the Family Offices in the Real Estate Sector

Moderator:

- **Stephan Heller**
Founding Partner
(AlphaQ Venture Capital)

Panelists:

- **Dr. Adil Adil Al Zarooni**
CEO
(Al Zarooni Emirates Investments)
- **Katja Muelheim**
Founding Partner
(Prestel & Partner)

12:15 – 13:00

Fireside Chat:

*Clim- Tech & Green-Tech for Sustainability and Real Estate Sector:
How Investing in New Technology*

Moderator:

- Maria Flouda**
Founder and Managing Consultant
(Sustainability Switch Consultancy)

Panelists:

- **Ali Alsuwaidi**
Senior Executive Director FMS
(Imdaad Group)
Vice President
(Middle East Facility Management Association - MEFMA)
- **Graça Ermida**
Senior Executive Director FMS
(Imdaad Group)
Managing Partner
(Fearless Alphabet Real Estate Investments & Consultancy)
- **Abdulla Al-Wahedi**
CEO
(Irtikaz Property Management - IPM)

13:00 – 13:15

Presentation:

Real Estate Investment in Pakistan: By Defense Housing Authority

Speaker:

- **Imran Naqvi**
Executive Director Joint Venture
(Defence Housing Authority of Pakistan - DHA)

DAY 02 | 28 FEBRUARY 2024

CONFERENCE ROOM

13:15 – 14:00

Networking Break

14:00 – 14:45

Panel Discussion:

Empowered Leadership: Women Redefining Real Estate Success

Moderator:

- **Silvia Eldawi**
Founder
(PROPOLOGI)

Panelists:

- **Lynnette Sacchetto**
Founder
(DXB Advisors)
- **Dounia Fadi**
Managing Director
(Xp Dubai)
- **Fayza Al Zarouni**
CEO
(Infinite Dimensions Property Advisory)
- **Fibha Ahmed**
Director of Sales
(Bayut)
- **Farah-Ann Al-Derzi**
Chief Executive Officer
(Baytukum)

14:45 – 15:15

Fireside Chat:

Prop-Tech Big Data: Data Analytics and the Reshaping of the Real Estate Sector

Moderator:

- **Ashish Guglani**
Sales Director
(REIDIN – Data Analytics)

Panelists:

- **Lynnette Sacchetto**
Founder
(DXB Advisors)
- **Zhann Jochinke**
Chief Operating Officer
(Property Monitor)

DAY 02 | 28 FEBRUARY 2024

CONFERENCE ROOM

15:15 – 15:30

Presentation:

Real Estate Investment in Europe: By Properties in Spain

Speakers:

- **David Moya**
CEO
(Properties in Spain)
- **Alex Radford**
Founding Partner
(My Lawyer in Spain)

15:30 – 16:15

Fireside Chat:

Urban Evolution: Exploring the Future City Experience

Moderator:

Louise Collins

Head of Project & Development Services UAE
(JLL)

Panelists:

- **Raji Hattar**
Chief Sustainability Officer
(Aramex)
- **Baharash Bagherian**
Chief Executive Officer
(URB)

16:15 – 16:30

IPS 2024 Talks:

Architectural Hologram: Visualization of Real Estate in the Format of a Hologram without VR Glasses

Speaker:

- **Aram Petrosyan**
Founder & CEO
(Goodini)

DAY 02 | 28 FEBRUARY 2024

CONFERENCE ROOM

16:30 – 17:15

Fireside Chat:

Navigating the Financial Landscape: Strategies and Trends in Commercial Real Estate Finance

Panelists:

- **Husni Al Bayari**
Chairman and Founder
(D&B Properties)
- **Fakhreddin Minooeifar**
Founder and Chairman
(Mallorca Properties)
- **Nicholas Maclean**
Managing Director
(BRE MENA)
- **Mariam Al Qubaisi**
Founder
(Realqubaisi properties)

17:15 – 17:30

IPS 2024 Talks:

Next-Gen Real Estate: Harnessing Generative AI for Immersive AR and VR Experiences

Speaker:

Roxana Monica Nagy

Director of Immersive Technologies
(Monstarlab)

17:30

Closing: Day 2 – Conference

18:00

Closing: Day 2 – Exhibition

DAY 02 | 28 FEBRUARY 2024

IPS ACTIVITIES STAGE





IPS


YPN CONGRESS & IPS ACTIVITIES

DAY 03 | THURSDAY



DAY 03 | 29 FEBRUARY 2024

CONFERENCE ROOM



09:00 – 18:00	Visitor Registration
10:00	Day 3: Exhibition Opening
10:30 – 10:40	Welcome Address: <i>by YPN Congress Presidents</i>
10:40 – 11:00	Keynote Speech Speaker: <ul style="list-style-type: none">• Bianca D'Alessio
11:00 – 11:15	AI & Real Estate Marketing – Chat GPT Prompts to Attract Clients
11:15 – 11:30	Chairman's Chat: <i>A Guide for Top Level Leadership</i>
11:30 – 11:45	Powerful Women in Real Estate
11:45 – 12:00	Commerical Evolution – New Trends in Commercial
12:00 – 13:15	Networking Break
13:15 – 13:30	TV & Real Estate – How Reality TV Can Boost Your Career Speakers: <ul style="list-style-type: none">• Anna Mariah Porowska• Bianca D'Alessio• Annik Timmer
13:30 – 13:45	Social Media Panel

DAY 03 | 29 FEBRUARY 2024

CONFERENCE ROOM



13:45 – 14:00	New Development Panel – What Newest Generations Want in Developments
14:00 – 14:15	Creative International Financing Speaker: <ul style="list-style-type: none">• Alexandre Worthington
14:15 – 14:30	
14:30 – 15:00	Legends & Millennials
15:00 – 15:30	Networking Break
18:00	Closing: Day 3 – Exhibition

DAY 03 | 29 FEBRUARY 2024

IPS ACTIVITIES STAGE

9:00 – 18:00

Halls 7 & 8

Visitors Registration

10:00

Halls 7 & 8

Day 3: Exhibition Opening

10:30 – 11:30

Interview:

Importance of Education and the Role it Plays in International Transactions – by ThinkProp

Interviewer:

- **Fatima Al Falasi**
BD and Partnerships Manager
Advanced Real Estate Services (ADRES)

Interviewee:

- **Alireza Memar**
Global Coordinator for Middle East and Africa
(National Association of Realtors)

11:30 – 12:30

Panel Discussion:

Is it better to build or buy your property? – by ThinkProp

Moderator:

- **Mohamed El Khatib**
Sr. Ventures portfolio Manager
(ADRES)

Panelists:

- **Mohamad Al Yousef**
Chief Executive Officer
(MTM Properties)
- **Jasem Al Hosani**
Operations Lead
(ADRES)
- **Eng. Abdelkarim Al Hosani**

DAY 03 | 29 FEBRUARY 2024

IPS ACTIVITIES STAGE

12:30 – 13:30	<p>Panel Discussion: <i>Significance of Education in the Real Estate Sector – by ThinkProp</i></p> <p>Moderator: Yulia Neicovcean <i>L&D manager</i> (ThinkProp)</p> <p>Panelists:</p> <ul style="list-style-type: none">• Majdel Musa, <i>Instructor</i> (ThinkProp)• Silvia Eldawi <i>Founder</i> (PROPOLOGI)• Mark Sclaire <i>Founder</i> (Mark Sclaire Sales Training & Motivation)
13:30 – 14:30	<p>Workshop: <i>Professional Development Workshop – by ThinkProp</i></p> <p>Workshop Leader:</p> <ul style="list-style-type: none">• Mark Sclaire <i>Founder</i> Mark Sclaire Sales Training & Motivation
15:00 – 16:00	<p>Start-Ups Awards</p>
17:00	<p>Closing: Day 3 – Workshops and Startups Pitch</p>
18:00	<p>Closing: Day 3 – Exhibition</p>

DAY 04 | 01 MARCH 2024

DESERT SAFARI EXPERIENCE - Ticketed

12:00



Pick-Up

Designated Pick-Up Points

14:00 – 21:00



Desert Safari Experience

22:00



Drop-Off

Designated Drop-Off Points



Strategic Partners



Bank Partner



60 years together

Supporting Partners



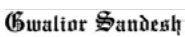
Business Broadcast Partner



Business Headline Media Partner



Media Partners



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