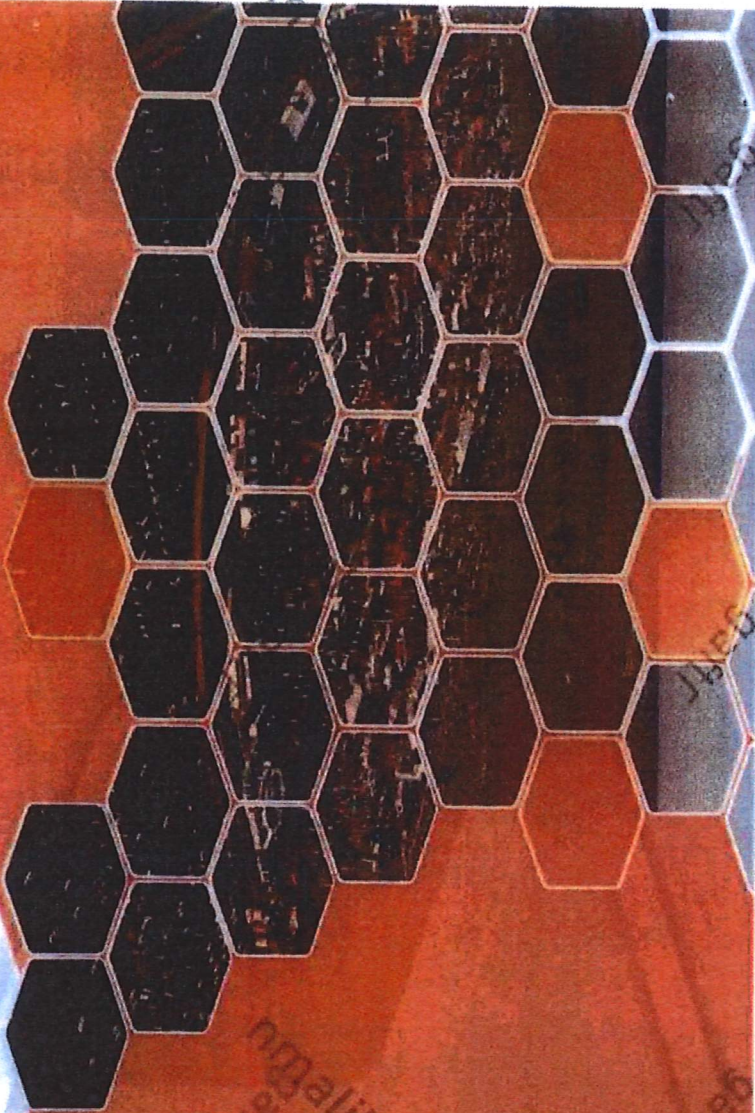


**MARCH**  
**5-8, 2024**  
GRUPO FERRETERIA VENTURA S.A. / AV. LOS ANDES 1000 / SAN NICOLAS DE LOS RIOS / GUAYAMA, P.R.



**THIS IS  
THE WAY  
TO GROW**

**BUSINESS FOLDER**



**Expoagro**  
EDITION **VPFAgro**



# THIS IS THE WAY TO GROW

18<sup>th</sup> Edition

We've been through this before.  
Our history shows us that we always  
find the right way.  
And along the right way, the agricultural sector forges  
the foundations for a better future,  
partnered with the best of our industrial sector,  
supported by institutions,  
with renewed faith,  
looking ahead,  
and confident in what we can do.  
The right way takes effort and smart investment,  
follows the track of knowledge and experience,  
and incorporates technology and innovation.  
The right way welcomes different visions.  
And the way to grow starts with a new challenge:  
To make the productive leap  
necessary to all Argentines, once more.





# THINKING BIG TO GROW

**+100,000**  
visitors, producers,  
contractors and related public

**+600**  
exhibitors

**+80,000**  
cattle headstock

**+US\$ 1,2**  
billion in business

**220,000**  
sq. meters total grounds area

**+1,200**  
journalists from Argentina  
and other countries

**23**  
participating countries,  
represented by ambassadors,  
commercial attaches and buyers



SOURCE: MAP SA A.C.





## STATE OF THE ART INFRASTRUCTURE TO GROW

- 170 ha of total venue area
- 4,000 paved meters of main avenue
- 8,000 meters of improved internal streets
- 7 entrances to the venue, 2 exclusive entrances for exhibitors, authorities and the media, 1 for livestock
- 4 pedestrian entrance gates (A, Norte, Sur, Sudeste)
- General parking space for 12,000 vehicles
- A 23,700 sq. meters food court
- Built toilet facilities, lighting towers, storm drains, perimeter Olympic wire fencing, fiber optic internet access
- 7,872 sq. meters additional stand area



# CREDIT TO BOOST INVESTMENTS TO GROW






10 public and private banks.  
Over 30 proposals designed for the sector.  
Special rates for machinery purchase, extended terms, credits for export prefinancing, short, medium and long term lines, all the financial instruments adopted to the various needs of the agribusiness.



IN 2023 THE COMPANIES CARRIED OUT TRANSACTIONS WORTH USD 1,5 BILLION.



# THE POWER OF OUR LIVESTOCK SECTOR TO GROW

- 
**THE MAIN BREEDS**  
 CHOOSE US FOR THEIR  
 TECHNICAL SESSIONS.
- 
**IN EVERY EXHIBITION THE**  
**MAIN CONSIGNMENT FIRMS**  
 AUCTION 80,000 HEADS.
- 
**DEMONSTRATIONS BY**  
**HIGH QUALITY BREEDERS.**
- 
**SPECIALIZED TECHNICAL**  
**TALKS BY THE MOST**  
**DISTINGUISHED LIVESTOCK**  
**EXPERTS.**
- 
**BROADCASTED LIVESTOCK**  
**AUCTIONS.**

✉ [ventas@exponenciador.com.ar](mailto:ventas@exponenciador.com.ar)  
 ☎ +54 9 11 5844-2945



GET OUR  
PERSONALIZED  
ADVICE TO TAKE  
PART

¡Cada vez que visitamos  
una exposición, obtenemos el 10% de  
descuento en el precio de compra y  
reembolso de los gastos de transporte  
del lote comprado!

AUDITORIO  
GANADERO

**RESERVE YOUR LOT**

Lot 16m <sup>2</sup>	USD	2.250
Lot 32m <sup>2</sup>	USD	3.500

• AMOUNTS EXPRESSED IN US DOLLARS.  
 • VAT (21 %) AND OTHER TAXES ARE NOT INCLUDED.  
 • \*Yield units 10/10/73. Reserve information about total height, lot conditions,  
 FEES CAN BE MODIFIED



# CONNECTING BUSINESS AND KNOWLEDGE TO GROW

Exponagro is the link between the knowledge and ideas, business and clients, with many opportunities to grow your brand and services and also to be part of a great group.

- AGRIBUSINESS CENTER AUDITORIUM
- LIVESTOCK AUDITORIUM
- AUCTION AUDITORIUM
- TECH AUDITORIUM
- AMPHITHEATER



Know you want to attend the next event? Request our services in the 10-12 participating cities? Click on the button below.

<p><b>Auditorium</b></p> <p>Capacity: 100 people</p> <p>Services: Sound, microphone, air conditioning, and technical service</p> <p>Price: USD 1,050 (*)</p>	<p><b>Amphitheater</b></p> <p>Capacity: 200 people, outdoors</p> <p>Services: Outdoor screen and sound</p> <p>Price: USD 2,100 (*)</p>
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\* AMOUNTS EXPRESSED IN US DOLLARS. VAT AND OTHER TAXES ARE NOT INCLUDED.

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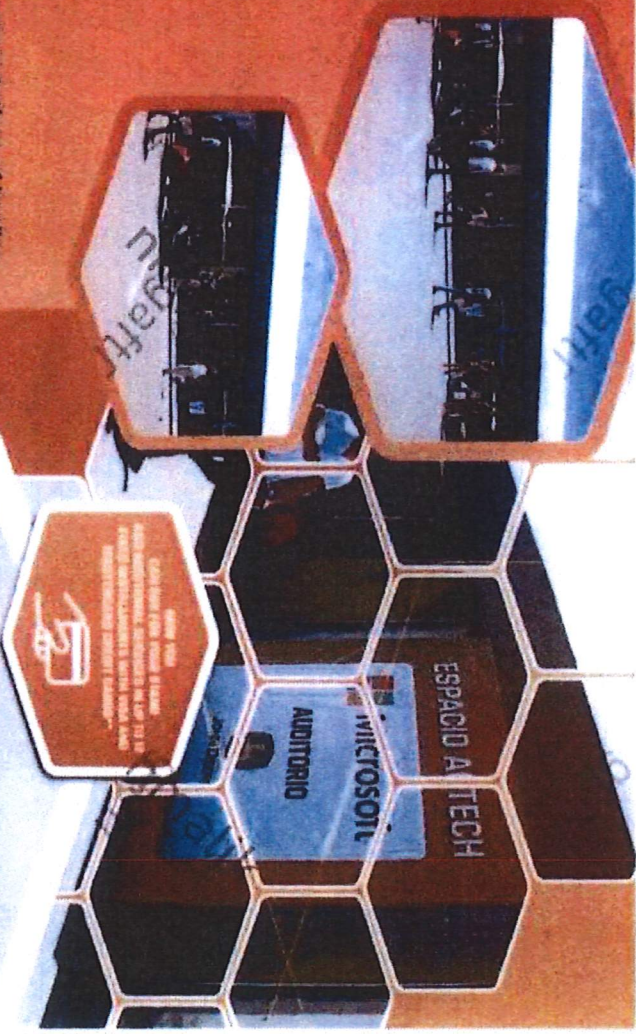


# THE AGTECH SHOWCASING ITS FULL POTENTIAL TO GROW

The agricultural and livestock sector showcases its latest trends in Expoagro. From startups to large companies, everyone is welcomed to unfold their potential in the AGTECH Pavilion.

- Connect with the main national and regional brands.
- Present your projects to investors, entrepreneurs, producers, representatives of leading universities, journalists and the general public at your own stand or in the auditorium.
- Get to know the real needs of agricultural and livestock producers at first hand.
- Take advantage of the biggest international window of Argentine agricultural and livestock sector.

Request information to take part at the AGTECH Pavilion.  
 ✉ [ventas@exponordor.com.ar](mailto:ventas@exponordor.com.ar) | ☎ +54 9 11 5844-2945



## BOOK YOUR STAND NEXT TO THE LEADING BRANDS OF THE AGTECH REVOLUTION

Living 10	USD 2,550
Living 7	USD 2,150
Table with LED	USD 1,900

- AMOUNTS EXPRESSED IN US DOLLARS.
- VAT (21 %) AND OTHER TAXES ARE NOT INCLUDED.

\*Valid until 30/07/23. Request information about total (including tax) conditions.

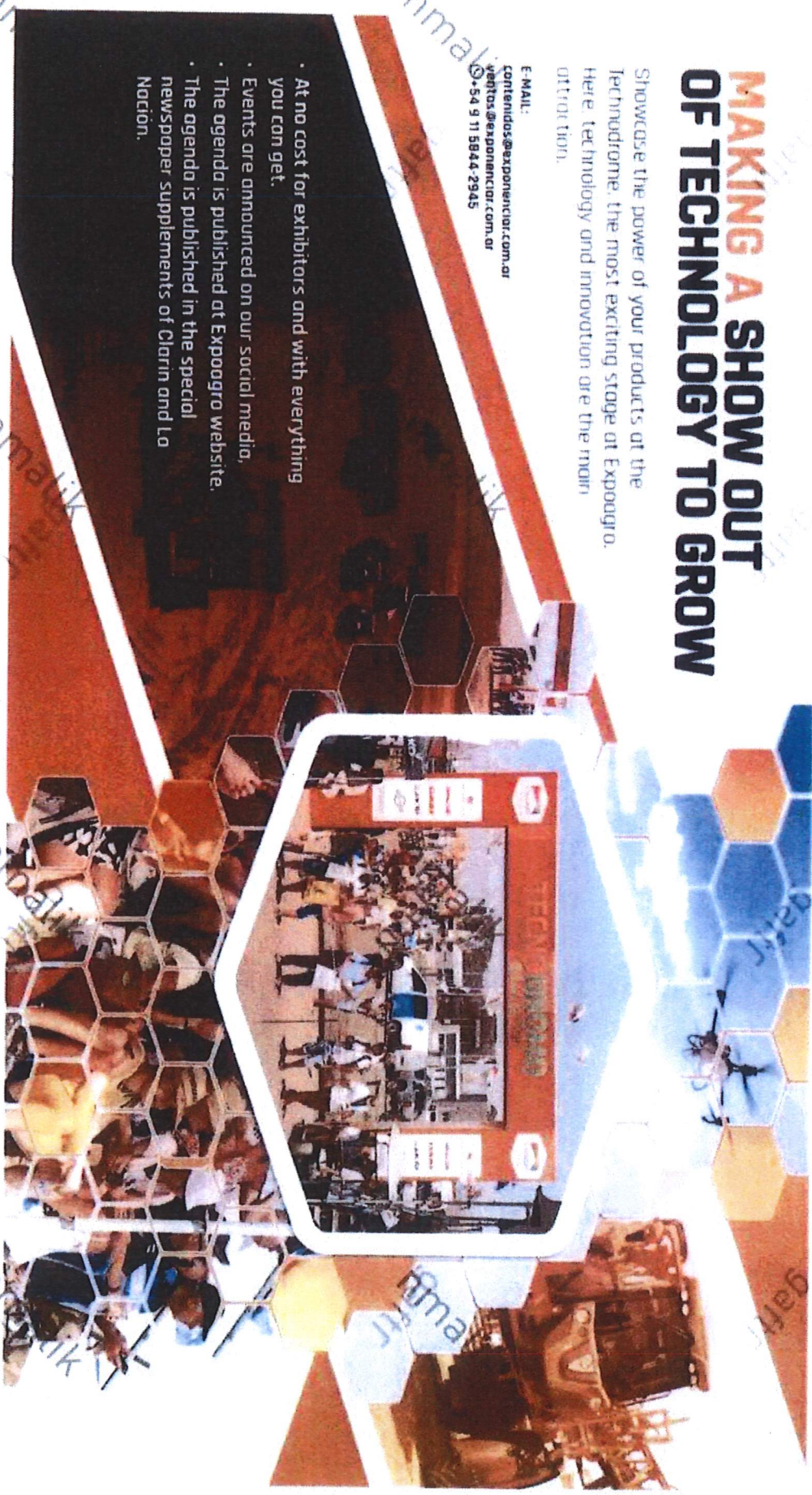


# MAKING A SHOW OUT OF TECHNOLOGY TO GROW

Showcase the power of your products at the Technodrome, the most exciting stage at Expoagro. Here, technology and innovation are the main attraction.

E-MAIL:  
[contendos@exponorcor.com.ar](mailto:contendos@exponorcor.com.ar)  
[ventas@exponorcor.com.ar](mailto:ventas@exponorcor.com.ar)  
TEL: 54 9 11 5944-2945

- At no cost for exhibitors and with everything you can get.
- Events are announced on our social media.
- The agenda is published at Expoagro website.
- The agenda is published in the special newspaper supplements of Clarín and La Nación.















# LISTENING TO ALL THE VOICES TO GROW

## NATIONAL ENCOUNTER OF WOMEN

A meeting that has been consolidated as a reference space, where hundreds of women from Argentina and from all over the world meet to discuss and reflect on their roles in each link in the agricultural and livestock value chain. An encounter of global visions and unique experiences.

E-MAIL: [contenidos@exponetfair.com.ar](mailto:contenidos@exponetfair.com.ar)



# ENCOURAGING THE YOUNG TO TAKE PART TO GROW

Gathered in their annual session, the youngest actors in agribusiness from different regions discuss about their roles, the relation between the rural and urban areas, and the institutional visions. In this space, the engagement of companies is key to provide solutions and promote the exchange of technology and knowledge.

E-Mail: [contenidos@exponencia.com.ar](mailto:contenidos@exponencia.com.ar)





# ATTRACTING VISITORS FROM ALL OVER THE WORLD TO GROW

23 countries, representatives of 18 embassies, 8 international trade chambers.

Businesspersons, ambassadors and civil servants of embassies, commercial attaches and political advisors from all continents were part of the different groups that toured the exhibition and held meetings to know Argentine production.

Agencia Argentina  
de Inversiones  
y Comercio Internacional



ICBC

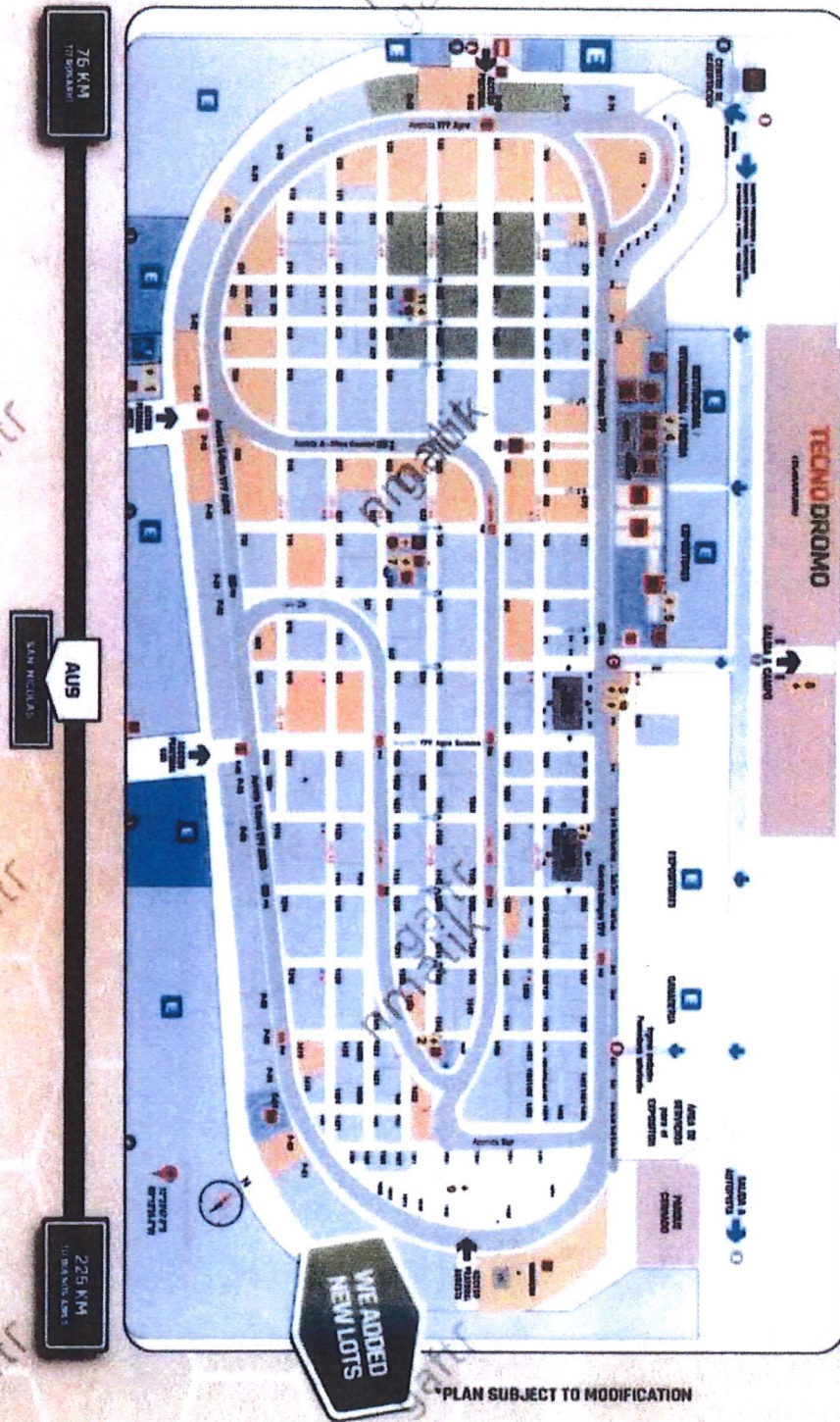


E-MAIL: [rtii@exponenclor.com.ar](mailto:rtii@exponenclor.com.ar)





# 2024



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PLAN SUBJECT TO MODIFICATION



# THE WAY TO GROW BY INVESTING IN THE RIGHT PLACE

Every strategy and every company are unique. That is why we offer you a wide range of spaces so you can choose the one that best suits your needs. Each location is a new opportunity to stand out and connect.

In order to be effective, the company must submit a signed application for admission and comply with the conditions specified therein. All companies will be able to choose their location at the exhibition according to the plan availability at the time of confirming their participation. Outdoor lifts are entitled to participate in the 2024 Agrostock offer. All contracts will be confirmed by sending the application for admission and by complying with the payment conditions involved. The application must be sent to [ventas@spainexpo.com.ar](mailto:ventas@spainexpo.com.ar) • SA 9 11 5844-2945

### OUTDOOR PLOTS

M²	Type	Fees
75	Internal	USD 7,200
150	Internal	USD 12,150
300	Internal	USD 19,350
300	Corner	USD 20,150
600	Internal	USD 33,300
600	Corner	USD 34,650
900	Internal	USD 50,500
900	Corner	USD 51,750
1200	Corner	USD 66,600
1200	Block	USD 68,500
1800	Block	USD 137,000

### COVERED STANDS

Two (2) latest generation tents, with air conditioning, general lighting and perimeter security. The stand is delivered with partition panels, carpeted floor, lighting spots, a power outlet and border.

M²	Type	Fees
6	3x2	USD 2,550
12	6x2	USD 4,500
24	12x2	USD 8,000

\* Amounts expressed in US dollar.  
 • VAT (21 %) and other taxes are not included.  
 • They include liability insurance.  
 • Commercial details published in the Exhibitor's Guide (print and digital versions).  
 • Valid only until 10 February 2024. Places/materials must be delivered by the specified deadline.  
 FEES CAN BE MODIFIED

\*Valid until 10/02/24. Request information about total financial cost conditions.





# THE WAY TO GROW BY CULTIVATING OPPORTUNITIES



## SEEDING LOTS (PLOT)

M <sup>2</sup>	Type	Fees
1200	Spoco only	USD 68,500
1200	Turnkey	USD 96,500
2400	Space only	USD 137,000
2400	Turnkey	USD 165,000

**OCTOBER SOONING PLOT (LIMITED #):** 1 of suitable for sowing and exhibiting standing crop, sowing from October.  
 Request information on sowing fees according to crop types.  
**DECEMBER SOONING PLOT:** 1 of suitable for sowing and exhibiting standing crop, sowing from December 20.  
 Request information on benefits for sowing after December 20.

## Services under the turnkey option during the 4 days of the exhibition:

- Electricity service available during the crop growing season.
- A tent of 10 m x 20 m, put up by Expoagra, with air conditioning equipment, carpeted floor, ceiling, blackout lateral panels and basic lighting.
- Wi-Fi service.
- Eighty (80) basic lunches, in the exhibition food court.
- 1 water dispenser with 4 gallons of water of 20 liters each.
- Two portable toilets.
- Tent cleaning service.
- Attention from our Help Desk, through a personalized contact.

- Amounts expressed in US dollars.
- VAT (21 %) and other taxes are not included.
- They include liability insurance.
- Commercial details published in the Exhibitors Guide (print and digital versions).
- Valid only until 10 February 2024. Places/materials must be delivered by the specified deadline.

FEES CAN BE MODIFIED  
 \*\*valid until 10/20/24. Request information about total financial cost conditions.  
 ventas@exponancia.com.ar ☎ +54 9 11 5844-2945



EXPOSURE

# TURKEY OPEN AIR STANDS

BUDGET OPTIMIZING OPTIONS TO FACILITATE YOUR PARTICIPATION.

HELP ASSIST THE PARTICIPANT WITH BUDGET OPTIONS

DON'T MISS THE CHANCE TO BOOK YOUR TURKEY STAND NOW!



## KIT 1: USD 6,750 (\*)

- COVERED STAND of 5 m x 2.5 m built in structural tube covered by sheet metal with stretched canvas frames covering and phenolic floor
- FURNITURE: 1 desk / 1 high table / 5 benches / 1.5 kg fire extinguisher
- TOTAL PRINT AREA ON CANVAS: 17 m<sup>2</sup>
- OSB FLOORS: 12 m<sup>2</sup>
- STORAGE
- LIGHTING: Single phase panel, 4 electrical outlets, and 3 50 w light bulbs

## KIT 2: USD 9,250 (\*)

- COVERED STAND of 4 m x 2.5 m built in structural tube covered by sheet metal with stretched canvas frames covering and phenolic floor
- SEMI-COVERED of 4 m x 120 m
- EXTERIOR PATH of 4.80 m x 120 m
- FLAGPOLES: 3 units
- PARTY WALL: 5 linear meters on the back of the stand, on 2 meters high printed canvas
- FURNITURE: 1 desk / 3 chairs / 1 high table / 4 benches / 1.5 kg fire extinguisher
- TOTAL PRINT AREA ON CANVAS: 37 m<sup>2</sup>
- OSB FLOORS: 21 m<sup>2</sup>
- LIGHTING: Single phase panel, 3 electrical outlets, and 3 50 w light bulbs

## KIT 3: USD 17,000 (\*)

- COVERED STAND of 7 m x 2.5 m built in structural tube covered by sheet metal with stretched canvas frames covering and phenolic floor
- SEMI-COVERED of 7 m x 120 m
- EXTERIOR PATH of 720 m x 120 m
- FLAGPOLES: 3 units
- PARTY WALL: 5 linear meters on the back of the stand, on 2 meters high printed canvas
- FURNITURE: 2 desks / 6 chairs / 1 high table / 4 benches / 1.5 kg fire extinguisher
- STORAGE
- TOTAL PRINT AREA ON CANVAS: 48 m<sup>2</sup>
- OSB FLOORS: 34 m<sup>2</sup>
- LIGHTING: Single phase panel, 5 electrical outlets, and 4 50 w light bulbs

The assembly of the Turkey kits may, at any time, be affected by new protocols established by the Organizer, either due to sanitary issues, and/or by provisions relating to acts of public authority, that the supplier must comply with in addition to the guidelines already established in the Rules and Regulations of the exhibition.

**PAYMENT METHOD:** option A: 50% down payment at the time of contracting, and 50% by January 15, 2024 / Option B: 100% payment with Visa or Mastercard credit cards, in 3, 6 or 12 installments with surcharge (\*) Prices are in US dollars, VAT (7%) and other taxes are not included. CONTRACTING DEADLINE: January 15, 2024 or while stock lasts.

**ALL OPTIONS INCLUDE: DESIGN SERVICES, WORK MANAGEMENT, SAFETY AND HYGIENE PLAN, 24/7 TECHNICAL SUPPORT ASSEMBLY AND DISASSEMBLY**

\*Exhibitor S.A. is not jointly responsible for the provision of the design services or for the works that EXHIBITOR must carry out. The organizers could offer to the exhibitors. EXPOSURE is the society responsible for the organization, service and operation of the products, and the exhibitor must be responsible for the organization, service and operation of the products. EXHIBITOR S.A. is not jointly responsible for the provision of the design services or for the works that EXHIBITOR must carry out. The organizers could offer to the exhibitors. EXPOSURE is the society responsible for the organization, service and operation of the products, and the exhibitor must be responsible for the organization, service and operation of the products.

**LIMITED STOCK:** Please request information about delivery conditions and available options.

PRICES ARE SUBJECT TO CHANGE



EXPOSERVICES

# TURKEY OPEN AIR STANDS

BUDGET OPTIMIZING OPTIONS TO FACILITATE YOUR PARTICIPATION.



## KIT 4: USD 27,500 (1)

- COVERED STAND of 5 m x 5 m built in structural tube covered by sheet metal, with stretched canvas, frames covering and phenolic floor.
- SEMI-COVERED of 5 m x 5 m
- EXTERIOR PATH of 4.00 m x 1.20 m
- FLAGPOLES: 3 units
- FURNITURE: 1 desk / 3 chairs / 1 high table / 4 benches / 1 coffee table / 4 puff / 1 5 kg fire extinguisher
- STORAGE
- TOTAL PRINT AREA ON CANVAS: 60 m<sup>2</sup>
- PHENOLIC FLOORS: 60 m<sup>2</sup>
- LIGHTING: Single phase panel, 6 electrical outlets, and 4 50 w light bulbs

DON'T MISS THE CHANCE TO SHOW YOUR TURKEY STAND NOW!



## KIT 5: USD 41,000 (1)

- COVERED STAND of 10 m x 5 m built in structural tube covered by sheet metal with stretched canvas, frames covering, and phenolic floor
- SEMI-COVERED of 5 m x 5 m
- EXTERIOR PATH of 14.00 m x 1.20 m
- FLAGPOLES: 3 units
- PARTY WALL: 20 linear meters on the back of the stand on 2 meters high grated canvas.
- FURNITURE: 22 desks / 14 chairs / 1 high table / 4 benches / 1 coffee table / 4 puff.
- STORAGE
- TOTAL PRINT AREA ON CANVAS: 120 m<sup>2</sup>
- PHENOLIC FLOORS: 07 m<sup>2</sup>
- LIGHTING: Single phase panel, 7 electrical outlets, and 6 50 w light bulbs

## KIT 6: USD 65,000 (1)

- COVERED STAND of 10 m x 10 m built in structural tube covered by sheet metal with stretched canvas, frames covering and phenolic floor
- SEMI-COVERED of 10 m x 120 m
- EXTERIOR PATH of 14.00 m x 1.20 m
- FLAGPOLES: 4 units
- FURNITURE 2 desks / 6 chairs / 2 high tables / 8 benches / 3 coffee tables / 12 puff.
- STORAGE
- TOTAL PRINT AREA ON CANVAS: 120 m<sup>2</sup>
- OSB FLOORS: 129 m<sup>2</sup>
- LIGHTING: Single phase panel, 7 electrical outlets, and 8 50 w light bulbs.

## KIT 7: USD 77,500 (1)

- COVERED STAND of 10 m x 10 m built in structural tube covered by sheet metal with stretched canvas, frames covering, and phenolic floor
- SEMI-COVERED 5 m x 5 m
- EXTERIOR PATH of 9.5 m x 1.20 m
- FLAGPOLES: 4 units
- PARTY WALL: 20 linear meters on the back of the stand on 2 meters high grated canvas.
- FURNITURE: 3 desks / 5 chairs / 2 high tables / 8 benches / 1 coffee table / 4 puff / 1 conference table / 2 5 kg fire extinguisher
- STORAGE
- TOTAL PRINT AREA ON CANVAS: 100 m<sup>2</sup>
- OSB FLOORS: 152m<sup>2</sup>
- LIGHTING: Single phase panel, 9 electrical outlets, and 8 50 w light bulbs.

The assembly of the turkey kits may, at any time, be effected by new protocols established by the Organizer, either due to sanitary issues and/or by provisions relating to acts of public authority, that the supplier must comply with, in addition to the guidelines already established in the rules and regulations of the exhibition.

**PAYMENT METHOD:** Option A: 50% down payment at the time of contract signing, and 50% by January 15, 2024 / Option B: 100% payment with Visa or Mastercard credit cards in 3, 6 or 9 installments with surcharge (1) Prices are in US dollars, and (2) and other taxes are not included CONTRACTING DEADLINE: January 15, 2024 in white stock kits

**ALL OPTIONS INCLUDE: DESIGN SERVICES, WORK MANAGEMENT, SAFETY AND HYGIENE PLAN, 24/7 TECHNICAL SUPPORT, ASSEMBLY AND DISASSEMBLY**

Organizer S.A. is not jointly or severally liable for the provision of the detailed services or for services that may be provided by third parties, and offer to the exhibitors. EXPOSERVICES is the solely responsible for the organization, service and operation of the products and the services covered by the contract. Organizer S.A. holds all rights of any aspect of the products. Expenses S.A. is not responsible for the expenses between the exhibitor and EXPOSERVICES in regard to the services and on any change of the agreed amount.

LIMITED STOCK: Please request information about delivery conditions and available options.

PRICES ARE SUBJECT TO CHANGE



## TURNKEY COVERED STANDS

OPTIONS THAT FACILITATE YOUR PARTICIPATION AND REDUCE YOUR COST.

OUR TURNKEY STANDS HELP REDUCE THE EXPENSES OF TURKEY STANDS

### KIT 1 (6 m<sup>2</sup>): USD 2,750 (\*)

DIMENSIONS: 3 m wide x 2 m deep

- 1 (one) arcade
- TOTAL PRINT AREA ON CANVAS: 17.5 m<sup>2</sup>
- 1 (one) counter
- 1 (one) 5 kg fire extinguisher
- 1 (one) bench
- 1 (one) coffee table
- 2 (two) puffs
- Melamine floor: 6 m<sup>2</sup>
- LIGHTING: single-phase panel
- 4 electrical outlets / 3 50 w light bulbs

The assembly of the turnkey kits may, at any time, be affected by new protocols established by the Organizer, either due to sanitary issues and/or by provisions relating to acts of public authority, that the supplier must comply with, in addition to the guidelines already established in the Rules and Regulations of the exhibition.

**PAYMENT METHODS:** Option A: 50% down payment at the time of contracting, and 50% by January 15, 2024 / Option B: 100% payment with Visa or Mastercard credit card in 3, 6 or 12 installments with surcharge (\*) Prices are in US dollars, and (PMS) and other taxes are not included. **CONTRACTING DEADLINE:** January 15, 2024 or while stock lasts.

### KIT 2 (12 m<sup>2</sup>): USD 6,000 (\*)

DIMENSIONS: 6 m wide x 2 m deep

- 1 (one) arcade
- TOTAL PRINT AREA ON CANVAS: 25 m<sup>2</sup>
- 1 (one) counter
- 1 (one) 5 kg fire extinguisher
- 1 (one) bench
- 1 (one) coffee table
- 3 (three) puffs
- White melamine floor: 12 m<sup>2</sup>
- LIGHTING: single-phase panel
- 5 electrical outlets / 5 50 w light bulbs

### KIT 3 (24 m<sup>2</sup>): USD 11,250 (\*)

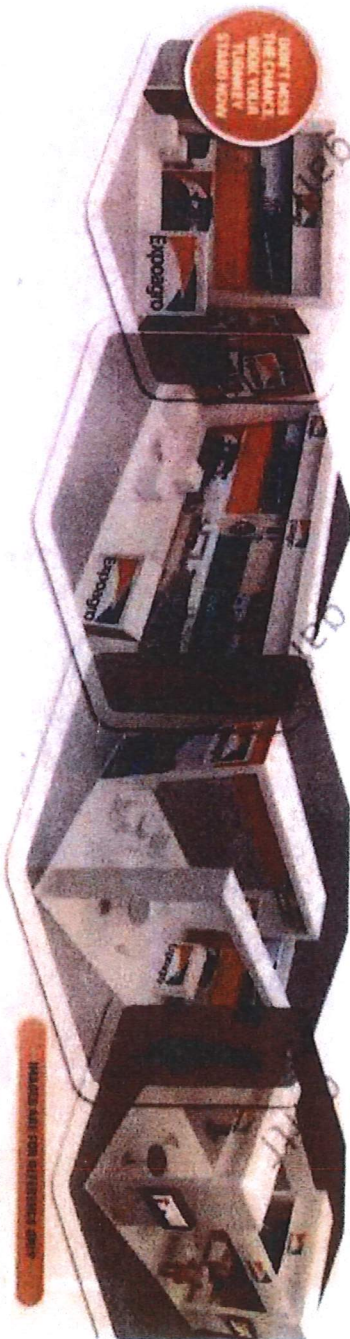
DIMENSIONS: 6 m wide x 4 m deep

- 2 (two) arcades
- TOTAL PRINT AREA ON CANVAS: 48 m<sup>2</sup>
- 1 (one) counter
- 1 (one) 5kg fire extinguisher
- 1 (one) high table
- 4 (four) benches
- 1 (one) coffee table
- 3 (three) puffs
- STORAGE
- White melamine floor: 24 m<sup>2</sup>
- LIGHTING: single-phase panel
- 5 electrical outlets / 8 50 w light bulbs

### KIT 4 (24 m<sup>2</sup>): USD 15,000 (\*)

DIMENSIONS: 6 m wide x 4 m deep

- 2 (two) arcades
- TOTAL PRINT AREA ON CANVAS: 48 m<sup>2</sup>
- 1 (one) counter
- 1 (one) 5 kg fire extinguisher
- 1 (one) high table
- 4 (four) 40" TVs
- 4 (four) benches
- 1 (one) coffee table
- 3 (three) puffs
- STORAGE
- White melamine floor: 24 m<sup>2</sup>
- LIGHTING: single-phase panel
- 5 electrical outlets / 8 50 w light bulbs



DON'T MISS THE CHANCE TO MAKE YOUR TURKEY STAND NOW!

**ALL OPTIONS INCLUDE: DESIGN SERVICES, WORK MANAGEMENT, SAFETY AND HYGIENE PLAN, 24/7 TECHNICAL SUPPORT, ASSEMBLY AND DISASSEMBLY**

\* Expenses S.A. is not mainly responsible for the provision of the stand services or for services that require the presence of the exhibitor. The exhibitor should refer to the exhibitor's contract with the exhibitor for the conditions, services and operation of the products, and the exhibitor should refer to the exhibitor's contract with the exhibitor for the conditions, services and operation of the products. Expenses S.A. is not responsible for the provision of the stand services or for services that require the presence of the exhibitor. The exhibitor should refer to the exhibitor's contract with the exhibitor for the conditions, services and operation of the products.

LIMITED STOCK. Prices subject to change without notice. Delivery conditions and possible options.

PRICES ARE SUBJECT TO CHANGE



## COVERED STANDS UPGRADE THE WAY TO GROW BY BOOSTING YOUR PRESENCE

Make your presence stand out with our packages.  
Maximize your visibility and reach.

### Basic Pack

- 1) Logo on the outer poster of the tent, where the general plan is displayed, identifying its location.
- 2) Installation of two (2) flagpoles in the covered stand tent sector. The Exhibitor must provide the flags. The Organization will take care of the installation and location of the flags.
- 3) Twenty-five (25) additional invitations.

Valor: USD 800 (\*)



### Pack Plus

- 1) Logo on the outer poster of the tent, where the General plan is exhibited, identifying your location.
- 2) Include your logo on the totem indicator of the covered stand tent.
- 4) Installation of three (3) flagpoles in the covered stand tent sector. The Exhibitor must provide the flags. The Organization will take care of the installation and location of the flags.
- 5) Fifty (50) additional invitations.
- 6) A promotional piece sent to our +50K Exponagro database contacts. To this end, the client has to send a jpg file matching the required characteristics and within the specified deadline.

Valor: USD 1,500 (\*)

Note: Limited allocations / Contracting Deadline: 26 January 2024  
(\* Amounts expressed in US dollars. VAT (21 %) and other taxes are not included.  
FEES CAN BE MODIFIED

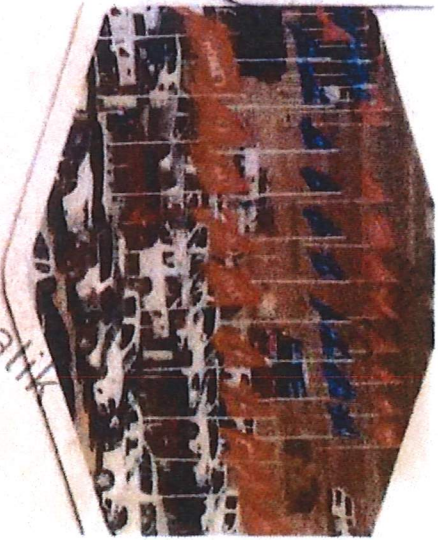
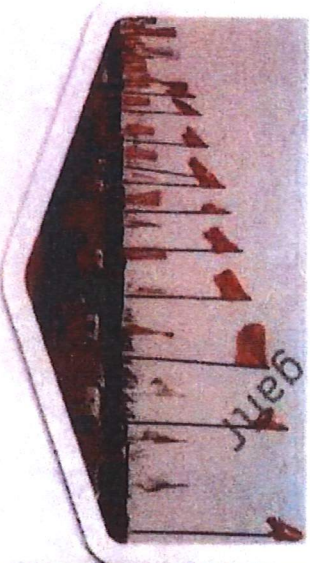
\*\*Valid until 15/12/23. Request information about total financial cost conditions.

ventas@exponagro.com.ar • +54 9 11 6824 2945



# FLAGPOLES THE WAY TO GROW BY STANDING OUT ON THE HORIZON

- Installation, placement of the flag and removal of the flagpole.
  - The Exhibitor must provide the flags.
  - Location inside their lot to be defined together with the Organizer.
  - Minimum of ten (10) flagpoles.
  - Trained staff and latest generation equipment.
  - Only for exhibition days.
  - Installation date: February 23, 2024.
  - Limited stock.
- Contracting deadline: Monday, February 19, 2024 or while stock lasts.**
- Hot rolled tube 2.85 mm thick, 48.3 mm in diameter and 6.400 mm long.



Price per ten (10) flagpoles

**USD 875**

+ VAT + other taxes

**PAYMENT CONDITIONS:**

100% within 30 days of submitting the application.



**FEES CAN BE MODIFIED**

\*\*Valid until 15/12/23. Request information about total financial cost conditions.

[ventas@exponencia.com.ve](mailto:ventas@exponencia.com.ve) • 54 9 11 5844-2945



# COMMUNICATION PACKS

## THE WAY TO GROW BY SPREADING YOUR BRAND ESSENCE

Improve your company communication in Expoagro with one of our communication packs.



	Basic Pack	Pack Plus
Social media posts with Expoagro template	3 f + i	7 f + i
Graphic design pieces pack	✓	✓
Newsletter	✓	✓
Logo in the list of exhibitors in the official print and digital catalogue	✓	✓
Logo + Link to your website + Commercial contact on our website	✓	✓
Have your newsletter sent with the Expoagro Newsletter	✗	✓
Price:	USD 1,200*	USD 2,750*



Contracting and submission of details/ materials deadlines:

- Basic Pack: Friday, February 16, 2024.
- Pack Plus: Friday, February 9, 2024

Limited stock.

See legal conditions at [www.expoagro.com.ar](http://www.expoagro.com.ar)

FEEES CAN BE MODIFIED

\*\*Valid until 19/12/23. Request information about total financial cost conditions.

ventas@exponancia.com.ar +54 911 9844-2945

\*Amounts expressed in US dollar + VAT (21%) and other taxes are not included



## EXHIBITORS GUIDE

# MORE THAN AN INFORMATION CATALOG

Your presence in this guide will make your brand resonate long after the next Expoagro edition. This is your opportunity to create long-standing connections with those who are looking after what you offer.



PUBLICIDAD EN GUÍA DE EXPOSITORES	
Cover bottom	USD 12,500*
Back cover	USD 9,150*
Cover back	USD 7,850*
Page	USD 6,800*
Half page	USD 4,000*
Page bottom	USD 2,750*

For both print and digital versions

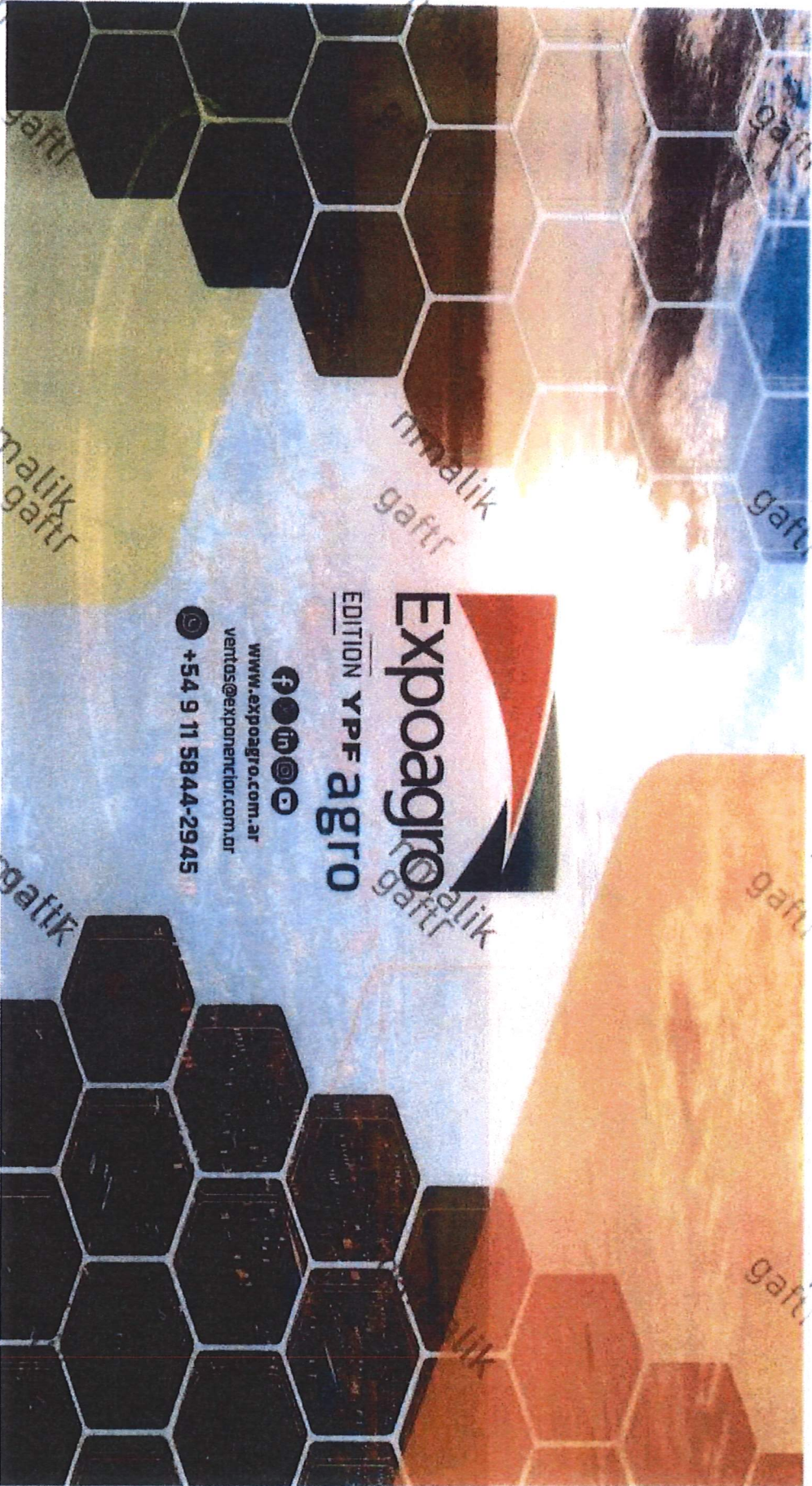
\* Amounts expressed in US dollars. VAT (21 %) and other taxes are not included.

ventas@exponancia.com.ar +54 9 11 5844-2845

\*\* valid until 10/12/23. Request information about total financial conditions.







# Expoagro

EDITION YPF agro



[www.expoagro.com.ar](http://www.expoagro.com.ar)  
[ventas@exponentior.com.ar](mailto:ventas@exponentior.com.ar)

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YPF  
agro  
EDITION



MARCH 5 - 8, 2024  
PREIO FERIAL Y AUTÓDROMO DE SAN NICOLÁS  
RM9, KM 225 / SAN NICOLÁS / BUENOS AIRES / ARGENTINA



# The largest Agribusiness trade show in Latin America



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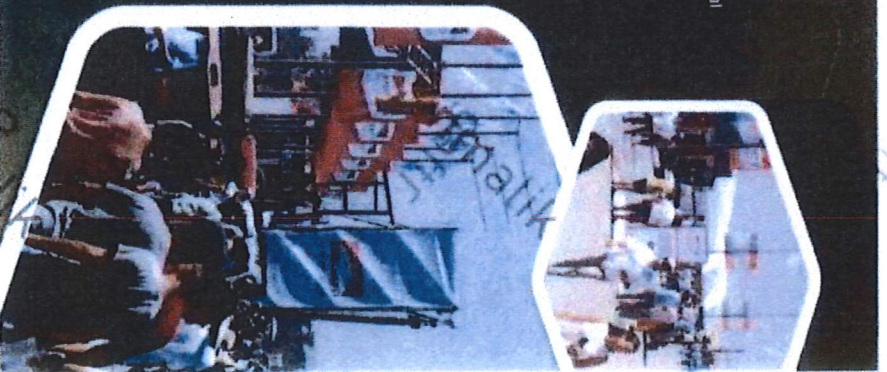
## EXPAGRO

It is the most important open-air agro-industrial exhibition in South America, where the latest technology in agricultural machinery, inputs, livestock, and services is exhibited. Visitors have access to crop plots, field demonstrations of the latest farm equipment, and can also follow Expogagro via streaming.

During four days, national and international buyers and sellers, producers and contractors, together with private and public financial institutions, government officials and ambassadors, commercial attaches gather in a unique business atmosphere.

### A Road to the Future








Through the Argentine agro-industrial ecosystem, Expogagro has the potential to boost the economy and international projection together with innovation and local know-how. More than 600 exhibitors participated in Expogagro YPF Agro Edition 2023, more than 100,000 visitors gathered and the turnover reached USD 1,200 million. More than 25 countries were present in the National Capital of Agribusiness, represented by businessmen, ambassadors, embassy officials and commercial attaches. They visited the exhibition and held meetings to learn about Argentine production, with their main interest focused on direct sowing, digital farming, technology in silos, and Argentine agricultural machinery, generating links with local companies.







# EXPOAGRO IN NUMBERS

-  • 100,000 visitors
-  • 1,200 reporters
-  • 600 exhibitors
-  • 80 thousand heads of cattle butchered
-  • US\$ 1,200 million in business volume
-  • 500,000 sq meters exhibition grounds
-  • 23 countries represented



180 agricultural machinery companies  
 Over 10 companies with plots  
 Over 10 government and private banking entities  
 19 Agritech and 3 universities at the Microsoft Agritech Pavilion







CROP  
PLOTS

MACHINERY

SUPPLIERS

LIVESTOCK

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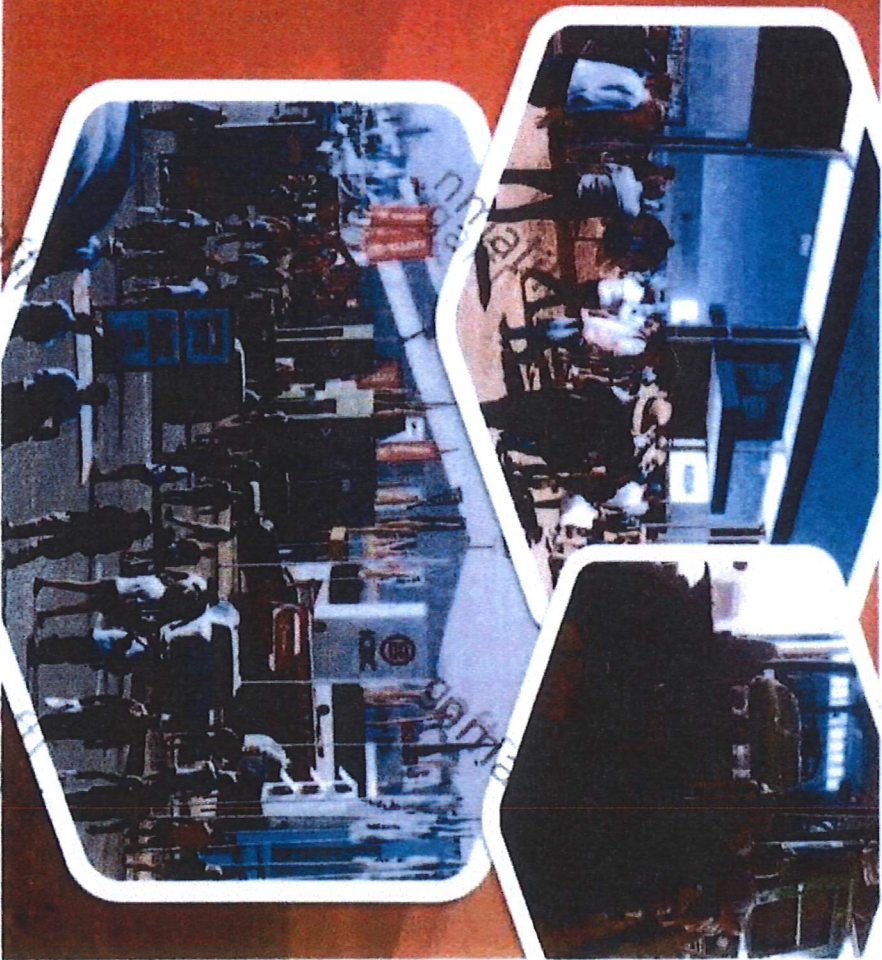
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# IN EXPDAGRO, THERE IS ROOM FOR EVERY PLAYER, LARGE, MEDIUM, SMALL.

Being the center of agribusiness means opportunities for all the players linked to this activity. We are committed to those who feel they find agriculture, large, medium and small, about companies and institutions. Here is space at Expdagro.





# VISITORS FROM ALL OVER THE WORLD IN EXPDAGRO

- REPRESENTATIVES OF 29 COUNTRIES
- 18 EMBASSIES
- 8 INTERNATIONAL CHAIRMEN OF COMMERCE
- + 40 LINKAGE MEETINGS IN THE PAMPERO AGRIBUSINESS CENTER
- 40 DEVELOPERS PARTICIPATED IN THE FIRST HACKATHON
- 8,000 STREAMING VIEWS
- 24 HOURS OF STREAMING
- +150 STREAMING INTERVIEWS
- 50 OFFICERS, DIRECTORS AND CANDIDATES



## EXPDAGRO KEEPS GROWING IN CAPACITY AND INFRASTRUCTURE.

- 4,000 sq meters of paved main avenue and 8,000 sq meters of improved internal roads.
- 8 access gates, 2 exclusive for exhibitors, authorities and the press.
- Larger parking lots for exhibitors.
- General parking lots for 16,000 vehicles.
- Four food courts located throughout the property.
- Concrete restrooms, lighting towers, storm drains, Olympic perimeter fencing, fiber optic internet access.
- Total grounds surface: 822,261 sq meters.



**500,000** sq meters exhibition area



**822,261** sq meters total grounds surface







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**MARCH 5 - 8, 2024**  
PRECIO FERIAL Y AUTOGORNO DE SAN NICOLAS  
RNG, KM 225 / SAN NICOLAS / BUENOS AIRES / ARGENTINA



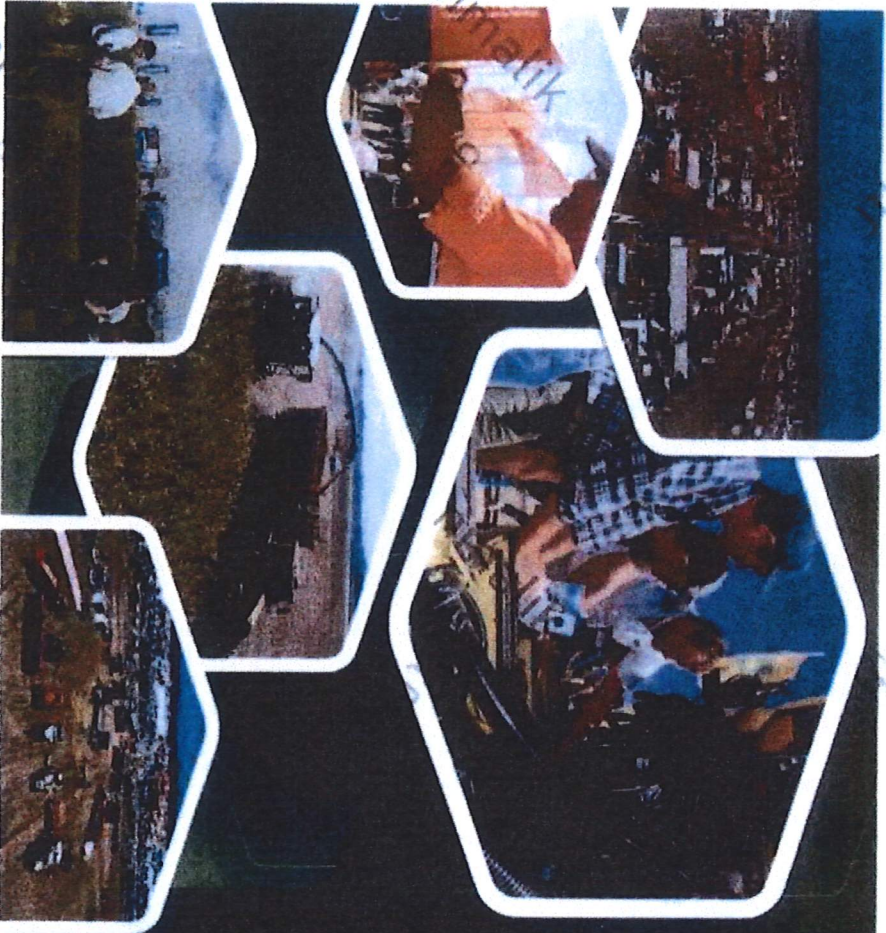
**YPF**  
**agro**  
EDITION

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