

EVENT STARTS FROM: 28 JUN, 2024 TO JUL 13, 2024 TIME-REMAINED: 3D 13H 3M 13S



TANZANIA TRADE DEVELOPMENT AUTHORITY

DAR ES SALAAM INTERNATIONAL TRADE FAIR (DITF) - SABASABA



The Exhibition start from 28th June, To 13th July 2024.



Dar es salaam International Trade Fair (DITF) - 2024

The Dar es Salaam International Trade Fair (DITF) also known as "SabaSaba" takes place annually on the 28th of June at the Mwalimu J.K.Nyerere Trade Fair Grounds (https://tradefair.tantrade.go.tz/ditf_map). It is located along Kilwa Road, 8 km south east of Dar es Salaam in Tanzania. The Dar es Salaam International Trade Fair is an annual major promotional event organised by Tanzania Trade Development Authority (TanTrade) (<https://www.tantrade.go.tz/>). Tanzania Trade Development Authority (TanTrade) is a government institution, which was established under the Act No. 4 of 2009 that repealed the Board of External Trade Act No. 5 of 1978 and the Board of Internal Trade Act No. 15 of 1973. The first Trade fair was held in 1963. It was organised by an expert from UK in the Ministry of Trade and Cooperative Unions by the name Mr. Lucas, with the assistance of Mr. Mashamba who was an official of the Ministry.

The Tanzania Trade Development Authority (TanTrade), dedicated to establishing global business partnership through organizing and managing international and specialised trade fairs, solo exhibitions, product and market research, prospect development, Trade missions, buyer-seller meetings and contact marketing programmes. TanTrade gives out regular trade information and offers consultancy services to producers, exporters and importers to enable them to effectively participate in the global market place.

The Dar es Salaam International Trade Fair has established itself over the years as the shop window for Tanzanian products as well as the East, Central, and the Southern African Region. Supported by the services of the Dar es Salaam harbor which serves the region effectively, the fair acts as a one-stop center for reaching countries such as Kenya, Uganda, Rwanda, Burundi, Democratic Republic of Congo, Zambia, Malawi, Zimbabwe and Botswana. The fairs enjoy patronage of the Tanzanian business community both exhibit and use it as a forum for business exchange. Participation has ever been on the increase from a mere over 100 companies in the the late eighties to over 1,041 companies in 1999, In 2006 a total of 1,526 exhibitors exhibited at the fair and came from overseas representing over 26 countries, Tanzania inclusive. Currently, The exhibition is the largest exhibition in Africa that collects more than 3,500 local companies, 200 foreign companies, and 26 countries have attended the 2023 exhibition.



Sectors that participated in the exhibition for the past five years

- > AGRICULTURE, FISHING LIVESTOCK PRODUCTS AND TECHNOLOGY
- > ELECTRONICS AND GADGETS
- > FOOD AND BEVERAGES PROCESSORS
- > HOTELS AND RESTAURANTS
- > INFORMATION TECHNOLOGY AND TELECOMMUNICATION NETWORKS
- > MACHINES AND EQUIPMENT MANUFACTURER
- > MINISTRIES, GOVERNMENT INSTITUTIONS AND LOCAL GOVERNMENT AUTHORITIES
- > PUBLISHING, PRINTING AND STATIONARY
- > RELIGIOUS SERVICES
- > TEXTILES PRODUCTS
- > BANKS AND FINANCIAL INSTITUTIONS
- > CONSTRUCTION AND BUILDING RELATED MATERIALS
- > ENERGY AND MINERALS
- > FORESTRY
- > HOUSE WARE AND HOME SUPPLIES
- > INNOVATIONS AND ICT EQUIPMENTS
- > JEWELRIES
- > MEDIA
- > MIXED PRODUCTS AND SERVICES
- > MOTOR VEHICLES ASSEMBLERS, TRANSPORT AND LOGISTICS
- > REAL ESTATES
- > SECURITY
- > TOURISM AND HOSPITALITY
- > BEAUTY AND COSMETICS
- > EDUCATION AND RESEARCH INSTITUTION
- > ELECTRICAL APPLIANCES
- > ENTERTAINMENT AND GAMES
- > FURNITURE AND INTERIOR DECORATION
- > HUMAN RIGHTS WATCHES
- > INSURANCE AND SOCIAL SCHEMES
- > LEATHER PRODUCTS
- > MEDICAL AND MEDICAL DEVICES SERVICE PROVIDERS AND RELATED TECHNOLOGY (HEALTH SECTOR)
- > MIXED PRODUCTS AND SERVICES
- > ORGANIZING COMPANY
- > PACKAGE PRODUCTS
- > REGULATORY BODIES
- > SKILLS DEVELOPMENT
- > TRADE, INVESTMENT PROMOTION AND FACILITATION



(https://tradefair.tantrade.go.tz/ditf_map)

Why DITF ?

- It brings product and service producers, suppliers, Sellers and Consumers at one point, It's Mwalimu Nyerere International Fair Grounds.
- We facilitate B2B Meetings for large and medium companies.
- Point of cultural excellence for Tanzania and other participant countries.
- Business Clinic, Tanzania Authorities officials at one point to solve Business problems.
- Home of enjoyment and refreshment.

Request Space for Exhibition (https://tradefair.tantrade.go.tz/space_booking_inquiries)