



Saudi Indian Forum and Expo 2024

Unlocking Opportunities, Strengthening Ties
Bridges of Trade Cooperation



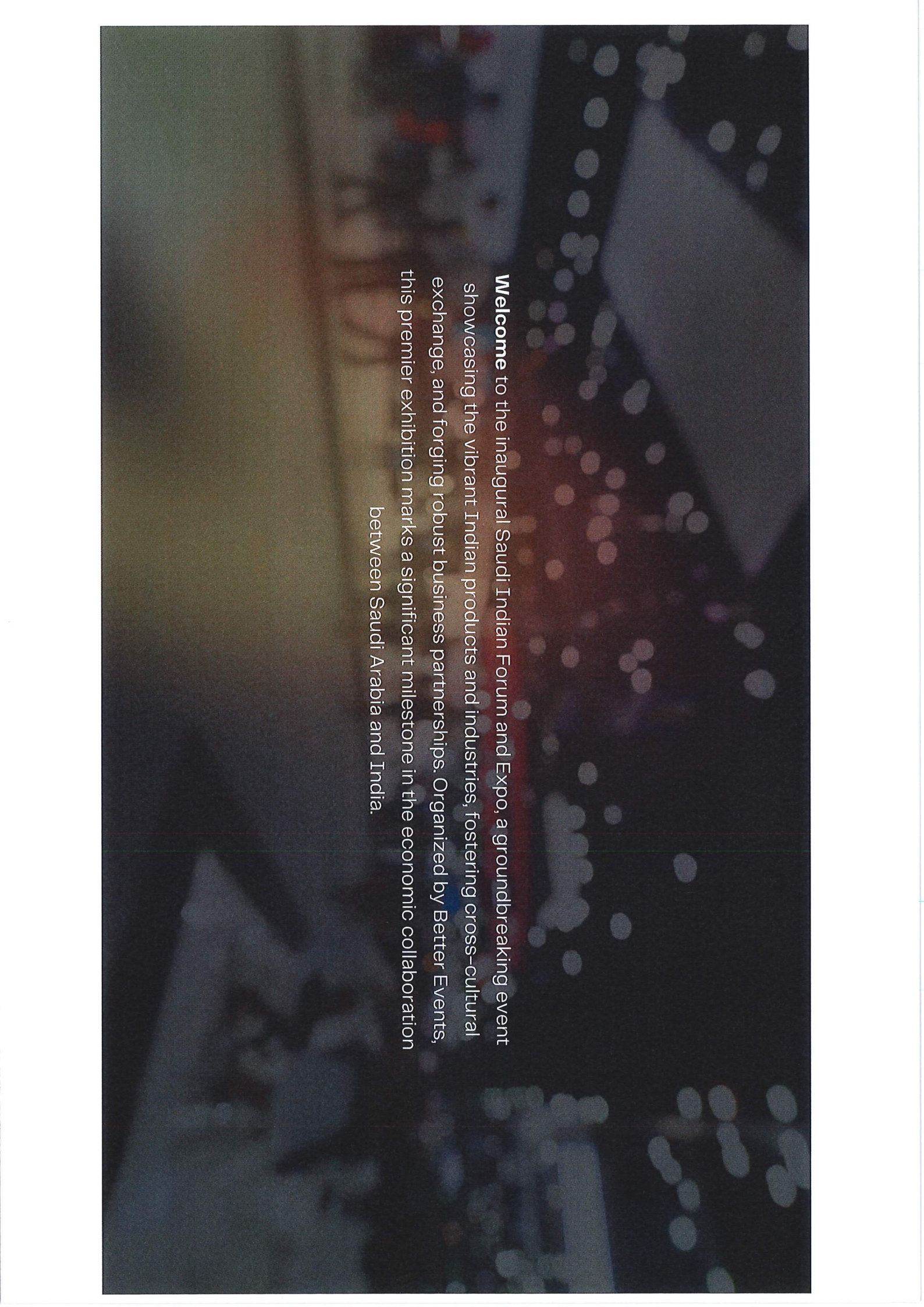
Venue: Abha Chamber of Commerce.



12 - 14 September, 2024

Organised by Better Events





Welcome to the inaugural Saudi Indian Forum and Expo, a groundbreaking event showcasing the vibrant Indian products and industries, fostering cross-cultural exchange, and forging robust business partnerships. Organized by Better Events, this premier exhibition marks a significant milestone in the economic collaboration between Saudi Arabia and India.

Kingdom of Saudi Arabia's "Vision 2030"

With the launch of Vision 2030, by Prince Mohammad bin Salman bin Abdulaziz Al-Saud, Deputy Crown Prince and Chairman of the Council of Economic and Development Affairs, the potential is now well-defined and barked by the country's visionary leaders. The Vision 2030 document reveals a well-thought-out strategy that takes into consideration Saudi Arabia's strengths and capabilities.

The Saudi Indian Forum & Trade Fair presents a unique opportunity for Indian businesses to align with Saudi Arabia's Vision 2030 goals. By participating in the trade fair, Indian companies can explore partnerships, showcase their capabilities, and contribute to the Kingdom's economic growth and diversification. This can lead to mutually beneficial outcomes for both countries, fostering stronger trade relations and economic cooperation.

The future is now!

Abha

The City of Fog and Beauty

Abha is the capital of the Asir region in the south of Saudi Arabia. It is known for its stunning natural beauty and rich history. Located on the Sarawat Mountains, Abha boasts a mild climate and breathtaking landscapes, such as the Abha Valley, Rijal Almaa Village, and Shada Palace.

Tourist attractions in Abha

-  **Rijal Almaa Village**
A historical village known for its unique stone houses.
-  **Al Soudah Park**
The highest peak in Saudi Arabia, where you can enjoy breathtaking panoramic views.
-  **Shada Palace**
A historical palace that is one of the most important tourist attractions in Abha.
-  **Abha Museum**
A museum that showcases the history and culture of the Asir region.
-  **Abha Souq**
A traditional market that sells local products and handicrafts.

Advantages of Abha City



Mild climate

Abha enjoys a mild climate throughout the year, making it a desirable tourist destination.



Natural beauty

Abha is characterized by its stunning natural landscapes, including mountains, valleys, and lakes.



Strategic location

Abha is located in the heart of the Asir region and is a major commercial and cultural center for the region.



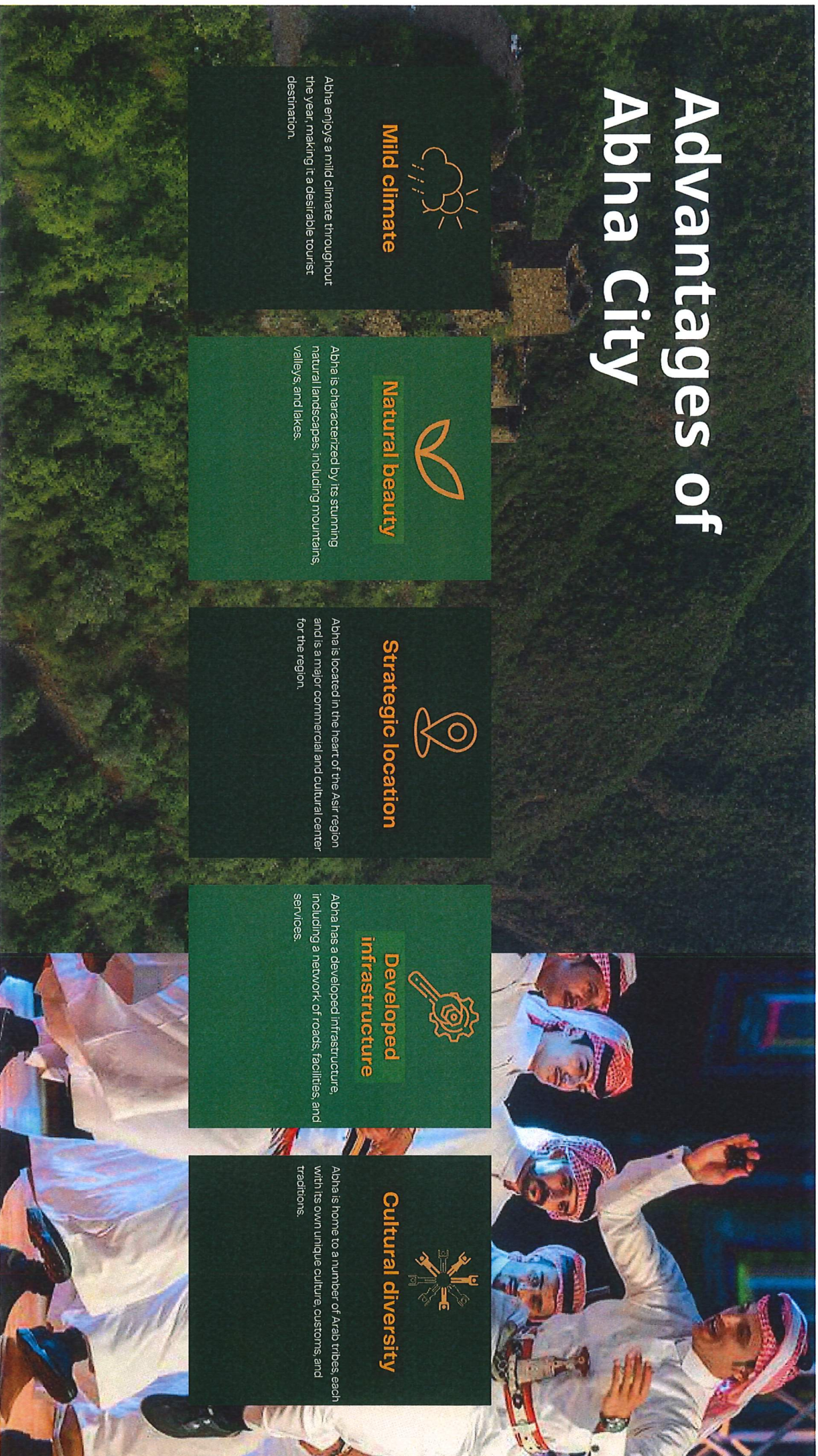
Developed infrastructure

Abha has a developed infrastructure, including a network of roads, facilities, and services.



Cultural diversity

Abha is home to a number of Arab tribes, each with its own unique culture, customs, and traditions.



Why Exhibit?

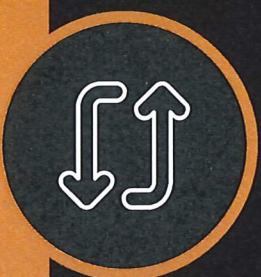
The Saudi Indian Forum & Exhibition, which is being held for the first time at the Abha Chamber of Commerce, aims to strengthen trade relations between Saudi Arabia and India. This event aims to :



Attracting Indian investments to Saudi Arabia



Exchange of experiences and knowledge between the two countries



Enhancing cooperation between Saudi and Indian companies



Introducing Indian products and services to the Saudi market



Opening new channels for trade and investment between the two countries

Why should exhibitors showcase their products in Abha ?

Target audience

Abha is a desirable tourist destination, which means that exhibitors will have the opportunity to showcase their products to a large number of visitors.

Government support

The Saudi government supports the holding of exhibitions and events in Abha, which provides exhibitors with many advantages and incentives.

Investment opportunities

Abha is a promising investment destination, as it offers many investment opportunities in various sectors.

Purchasing power

The residents of the Southern Region have high purchasing power.

Figures and statistics

The number of visitors to Abha in 2022

2M
visitors

The growth rate in the number of visitors in 2022

10%
compared to 2021.

The hotel occupancy rate in 2022

80%

The value of investments in the Southern Region in 2022

10 bil
Saudi riyals.

In conclusion, Abha City is an ideal destination for holding exhibitions and events. It is characterized by its strategic location, natural beauty, mild climate, cultural diversity, and developed infrastructure.

We invite all exhibitors to participate in the Saudi-Indian Forum and Exhibition to be held in Abha City. We are confident that they will have a successful and fruitful experience.

Celebrating the Indian Community in Saudi Arabia

The Indian community in Saudi Arabia is an integral part of the nation's social fabric, contributing to its economic growth and cultural diversity. With a rich tapestry of traditions, languages, and cuisines.

Indian Community in Abha :

The main activities of the Indian community in Abha include :

Trade

The business activities of the Indian community include the import and export of products and services.

Investment


Indian companies invest in many sectors in Abha, such as: real estate, tourism, and agriculture.

Services

The Indian community provides many services to the local market, such as medical and educational services.

Join Us

in honoring their contributions at the Saudi Indian Forum and Expo.

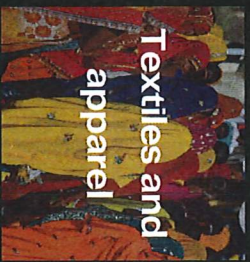
 Abha has a large Indian community working in various fields, such as commerce, industry, medicine, and education



Indian Products

The Saudi Indian Exhibition & Forum showcases a wide range of Indian products, including Clothing and fashion: Indian clothing is distinguished by its bright colors and unique designs. Handicrafts: India is famous for traditional handicrafts, such as wooden, copper, and silver crafts. Food & Beverage: Indian cuisine is characterized by its distinctive flavors and great diversity.

Discover a plethora of Indian products and industries thriving in the Saudi market, including



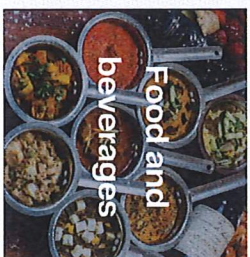
Textiles and
apparel



IT and
technology
solutions



Pharmaceuticals
and healthcare
products



Food and
beverages



Automotive
components



Engineering
services



And much
more



Indian products and industries for Indian companies operating in Saudi Arabia and India

1: Products



Food products

- Basmati and non-basmati rice
- Fresh and processed fruits
- Beef
- Sheep meat
- Spices
- tea
- Coffee
- Sweets
- Dairy products



Industrial Products

Medications:

- Cosmetics
- apparel
- Shoes
- Furniture
- Electronics
- Cars
- Equipment & Machinery
- Building Materials
- Chemicals



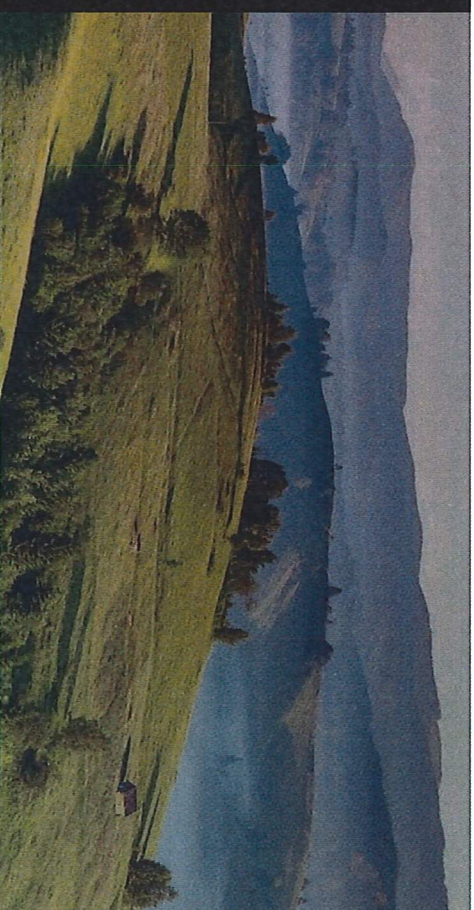
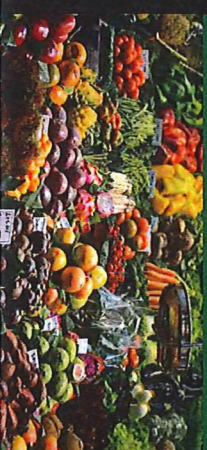
Petroleum Products

- Crude Petroleum
- Refined petroleum products



Agricultural products

- Cotton
- Rice
- Wheat
- Fruits
- vegetables



Indian products and industries for Indian companies operating in Saudi Arabia and India

2: Industries



Food Industry

- Food Processing
- Beverage Manufacturing
- Dairy Manufacturing



Industrial Industries

- Pharmaceutical industry
- Cosmetics industry
- Garment industry,
- Footwear industry
- Furniture industry
- Electronics Industry
- Automotive Industry
- Equipment & Machinery Industry
- Building Materials Industry
- Chemical industry



Oil Industries

- Oil Extraction
- Oil Refining
- Manufacturing of petroleum products



Agro-industries

- Cotton cultivation
- Rice cultivation
- Wheat cultivation
- Fruit growing
- Vegetable growing



Exhibition and Forum Events



entertainment events
Cultural and entertainment events to introduce Indian culture.



Showcasing
Showcasing Indian products and services in the exhibition halls.



Meetings
Meetings between businessmen from both countries.



Workshops and conferences
Workshops and conferences to discuss opportunities for trade cooperation between the Kingdom of Saudi Arabia and India.





Targeted Visitors

Business professionals, investors, entrepreneurs, government officials, industry experts, and consumers interested in Indian products and collaborations

Participation Prices

Various booth sizes and sponsorship packages are available. Please contact our sales team for detailed information.

Contact Details

To book a stand



Alkawthner Alhaqq



+966 53 243 5599



Alkawthner@betterevent.com.sa

Don't miss

this unparalleled opportunity to showcase your brand, explore new markets, and forge strategic alliances at the Saudi Indian Forum and Expo. Reserve your booth today!